

Weavabel Quarterly



weavabel®

Making branding sustainable, innovative and traceable.

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a new direction
and.
launching soon.

A global supplier.

Highlights of our achievements since July.

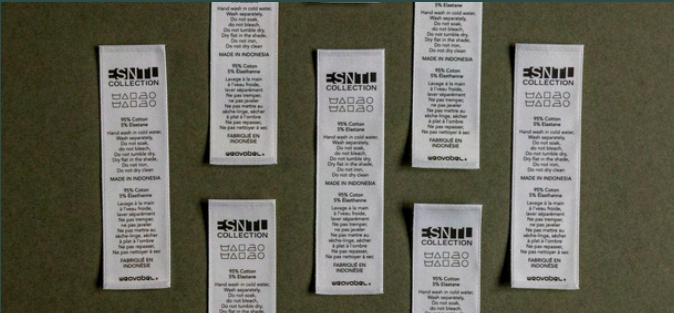
140 rangeboards.

Made for clients across the globe in 3 months. Personalised and tailored to each brand’s needs, our rangeboards are one of a kind.



2,619,156 care labels.

Produced in Q3, supplied to 19 different countries. Of those, 343,321 were produced in-house directly by the Weavabel team.



2 international trade shows.

In 3 months, on 2 different continents. We exhibited at Milano Unica in Italy and the summer edition of Functional Fabric Fair in New York.



93% Positive customer satisfaction rating.

Throughout the quarter, our customer service team continued to assist customers with order updates, item enquiries, new orders, payment support, shipping coordination and issue resolution, ensuring a smooth experience from enquiry through to delivery.



48 production partners certified.

We have achieved our goal of 100% social compliance across our top-rated supply partners, all of them having valid social audits in place, such as SMETA or BSCI. We regularly meet with suppliers to ensure they remain compliant with social and certification requirements.



9 warehousing hubs.

A warehouse is not just a place where products are stored; it is where customer promises are fulfilled. During Q3, Weavabel improved our Turkey warehouse solutions while keeping all 8 other global locations running smoothly.



75 client meetings.

In Q3, our team held 75 in-person client meetings across 8 countries, including Canada, Italy, Switzerland, and more. Providing a high level of personal service to brands is part of our DNA.



“We have had strong conversations around PPWR, DPP and compliance support, with many brands requesting guidance. Several companies are reviewing or replacing existing trim/packaging suppliers due to service, quality, lead time or compliance concerns – the full supply chain must be clear and certified.”

Rhys, Sales Manager.

weavabel

Swing tickets

Functional Fabric Fair Portland

Book a meeting at our booth here

Visit us at booth 157
October 26-28th

**FUNCTIONAL
FABRIC FAIR**
POWERED BY *PERFORMANCEDAYS*

PPWR doesn't have to be complex.

Watch our webinar to find out more.



Watch the webinar recording here

Discover our recent webinar with industry experts, and download our complimentary information pack.

Weavabel’s Sustainability & Compliance updates.

Saqib Ihsan, CSR & Sustainability Manager



Driving transparency through sustainable data management. Our Sustainability team made significant progress this quarter in supporting customers and suppliers as the industry prepares to implement the EU Packaging and Packaging Waste Regulation (PPWR).

PPWR Programme officially underway

This quarter marked the launch of our PPWR programme through the Osapiens platform. Supplier onboarding and packaging data collection activities have commenced across our global supply chain, enabling the structured collection of packaging and sustainability data directly from suppliers.

Building a centralised PPWR data platform

A key objective of this initiative is to provide customers with a centralised source of packaging compliance and sustainability information. By collecting and managing packaging data in a single platform, we are improving transparency, traceability, and access to the information required to support regulatory reporting and sustainability objectives.



Supporting customers through regulatory change

As packaging legislation continues to evolve, we have been actively supporting customers with guidance on PPWR requirements, packaging labelling, recycling information, QR codes, unique identifiers, and country-specific environmental obligations. We aim to simplify regulatory complexity and help customers make informed decisions when developing compliant and sustainable packaging solutions.



Strengthening supply chain transparency

The onboarding of suppliers into our sustainability data programme is helping to improve visibility across the supply chain and create a more consistent approach to environmental and packaging-related information. This forms an important foundation for future sustainability reporting and product transparency requirements.

Looking ahead.

Over the coming months, we will continue expanding supplier participation, enhancing data quality, and developing the sustainability information available to customers. Through these initiatives, we are creating a more transparent, data-driven and sustainable supply chain, capable of meeting future regulatory and customer expectations.



Meet our team:

Colin, Marketing apprentice.



What is your role at Weavabel & how long have you been a part of the team?

I am a Marketing Apprentice at Weavabel. I joined the team in January 2026 and have been learning ever since. Since starting, I've had the opportunity to get involved in a wide range of marketing activities and gain hands-on experience across multiple areas of the business.

How has your job evolved since you joined?

I came into the role with no prior marketing experience, so I spent the first few months building a strong foundation. We're a small but highly effective marketing team, meaning I've gotten hands-on and learnt a variety of disciplines, including email marketing, organic social media, SEO and content creation. Fortunately, the team has been incredibly supportive and has always encouraged me to develop my skills and confidence. While it's still early in my career, I'm gradually taking on more responsibility. Recently, I had the opportunity to produce our monthly marketing report, bringing together performance data from multiple channels into a single document for our senior leadership team.

Which parts of your role do you enjoy the most?

It might sound cliché, but one of the things I enjoy most is that no two days are ever the same. Marketing is incredibly varied, and because our team is relatively small, I've had the chance to get involved in all sorts of projects. One day I could be optimising website content to improve SEO performance, and the next I might be creating an email campaign for a trade show or designing a presentation for an important sales meeting. Being exposed to so many different areas of marketing has given me a broader understanding of the industry and allowed me to explore a range of specialisms early in my career.

What are some of your recent highlights from Weavabel?

One of my biggest highlights has been becoming more settled and confident in my role. When I first joined, everything was new, but over time I have become much more comfortable working independently and contributing to projects. I am more capable of managing my assigned workload while also responding to new requests from the wider team.

Tell us a bit about your apprenticeship course; how has this helped expand your knowledge and skills?

I'm currently completing a Level 3 Multi-Channel Marketer apprenticeship. I feel very fortunate that my role aligns so closely with the course, as both focus on developing a well-rounded understanding of marketing. My day-to-day role provides the practical experience, allowing me to learn from colleagues and apply new skills in a real business environment. The apprenticeship complements this through online learning, self-study and project work, allowing me to reflect on why we do things in certain ways, explore new tools and ideas, and collaborate with other apprentices to share knowledge and experiences. Having both the practical and academic sides working together has really helped accelerate my development.

Tell us about some of the tasks that make up your day-to-day.

My day-to-day responsibilities vary, but regular tasks include creating social media content, building email campaigns, updating website content and optimising blogs and webpages for SEO. I also support the delivery of marketing campaigns for trade shows and events, create case studies, and work closely with colleagues across the business on presentations, marketing materials and other projects that support both internal and external communications. As part of my apprenticeship, I also dedicate time to learning new skills, completing project work and exploring new marketing tools and technologies, helping me continue to develop as a marketer. The variety keeps the role interesting and ensures there's always something new to learn.

What are you most looking forward to in the near future?

I'm excited to see how both Weavabel and I continue to grow over the coming years. Although I haven't been here very long, I've already learned an incredible amount thanks to the supportive environment and the opportunities I've been given. I'm looking forward to continuing to develop my skills, taking on new challenges and becoming a more confident and well-rounded marketer. As the business continues to grow and evolve, I'm excited to see what new opportunities and experiences will come along with it. There's still so much to learn, and that's probably the thing I'm most excited about.

In the Loop; Key fashion legislation news.

Courtesy of UKFT



Upcoming deadlines to know:



ECGTD: Application date approaching.

New requirements from the Empowering Consumers for the Green Transition Directive (ECGTD) will begin to apply from 27 September 2026. The Directive introduces new consumer protection requirements covering environmental claims, sustainability labels and information provided to consumers. In addition to changes relating to green claims, businesses should be aware of new requirements concerning legal guarantee rights. Traders will be required to provide consumers with information about the existence and key features of the two-year legal guarantee of conformity, including through a harmonised notice. Other changes include restrictions on generic environmental claims that cannot be appropriately substantiated. Businesses should also consider how these requirements interact with existing EU consumer protection and product information obligations.

Member States had to transpose the Directive into national law by 27 March 2026, and the new rules apply from 27 September 2026.

France’s ultra-fast fashion law enters into force.

Aimed at reducing the textile sector's environmental impact, with a particular focus on ultra-fast fashion practices, new French legislation entered into force on 10 July 2026. It introduces new requirements for businesses operating in the textile sector, including fashion brands, online platforms and marketplaces selling products in France. While some provisions apply immediately, others require further implementing measures before the detailed requirements can be applied in practice. Contact UKFT for further guidance.



Discover more from UKFT.



UK sustainability reporting standards (UK SRS) published.

The UK Government has published the first UK Sustainability Reporting Standards. They are based on the International Sustainability Standards Board (ISSB) global reporting framework and provide a framework for disclosing sustainability-related financial information. UK SRS S1 sets out general requirements for sustainability-related financial disclosures, while UK SRS S2 focuses specifically on climate-related risks and opportunities.

The standards are currently available for voluntary use by any entity.

Businesses may wish to familiarise themselves with the standards, particularly as they are based on the ISSB global baseline and may form part of the UK’s future sustainability reporting framework. Contact UKFT for further guidance.

UK-India free trade agreement enters into force.

The UK-India Free Trade Agreement (FTA) entered into force on 15 July 2026, providing duty-free access for qualifying UK and India-originating goods traded between the two countries. For the apparel and textile sector, the agreement includes some of the most flexible rules of origin, allowing businesses to benefit from preferential tariff treatment while using non-originating materials that meet the agreement's transformation requirements.

The agreement is expected to create new opportunities for businesses sourcing from, manufacturing in, or exporting to India.



Interested in becoming a member of UKFT? [Click here.](#)

Our dedication to transparency, compliance and responsible business practices.

EUDR:
We are already compliant with the European Union Deforestation Regulation (EUDR) through our partnership with [Osapiens](#).

DPP:
We are DPP (Digital Product Passport) compliant and actively work with the Bombiix platform to meet all DPP requirements.

Carbon footprint:
Our carbon footprint is being measured via the [Net Zero](#) platform, supporting our long-term environmental commitments.



Credits

[UKFT](#)

[Functional Fabric Fair - Register here](#)