

Weavabel Quarterly



weavabel®

Making branding sustainable, innovative and traceable.

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Global supply, local expertise.

The people who make up Weavabel’s regional teams.

My role is to ensure operational excellence across the Far East supply chain by delivering high standards of quality, service, reliability, and cost efficiency. Success is measured through production performance, customer satisfaction, on-time delivery, quality compliance, operational efficiency, and the ability to support the company's strategic objectives.

Motivation also plays a key factor in my role. I keep reminding myself:

“Train your people such that they are ready to leave, treat them so well that they don’t want to.”

We feel empowered, respected & proud to be part of a company that values teamwork, continuous improvement, and customer commitment. We are building a culture where people take ownership, collaborate and grow together while contributing to a more sustainable business.



Vishal
Far East Operations Manager
Joined in January 2020

What does Weavabel India specialise in?

Our location serves as a strategic support and sourcing hub for Weavabel's global operations, providing critical business support across Asia. With a collaborative and adaptable approach, our team supports a broad range of functions including operations, purchasing, customer service, logistics, variable data management, and accounts. Our strength lies in our ability to seamlessly integrate across functions, respond quickly to changing business needs and provide reliable support that enables the organisation to operate efficiently and scale effectively.

What’s something people might not realise about your region?

People may not realise that this region faces unique challenges compared to most mature regions in terms of resource availability. As a sourcing hub in Asia outside of China, our region presents unique opportunities and challenges. Production in our region often faces limitations in value-added capabilities, particularly due to the lower availability of sustainable raw materials and emerging manufacturing technologies. Developing innovative trims and packaging solutions therefore requires producer education and continuous investment in product development. We have worked closely with our production partners to enhance their capabilities, encourage innovation and promote the adoption of sustainable materials and processes. Achieving the right balance between sustainability, innovation, quality, and cost competitiveness remains a key focus.

Why is this location important to Weavabel’s global operations?

We are the back office of Weavabel's global operations, covering a wide range of internal departments. The team has a “Will do”, “Can overcome” and “Shall continue to learn” attitude. This helps in delivering expectations.



Mrinal
South Asia Sourcing
Coordinator & QC
Joined in September 2024

I am responsible for the regional sourcing and quality strategy to support the company's commercial objectives and customer expectations. This role covers production management, quality assurance, compliance, cost optimisation, risk management, and operational excellence throughout the South Asia region.

I oversee the QC process for the region and provide viable solutions, acting as the key link between our customers and production partners.

What do you enjoy most about working in this team?

I enjoy the collaborative spirit, open communication, and strong support among team members, which helps us achieve our goals and continuously improve.



Naren
Purchasing executive
Joined in May, 2025

As a member of the Purchasing Department, I manage procurement across the South Asia, UK, and EU regions, ensuring timely and accurate purchase order execution to support business and customer needs. I work closely with our production partners to monitor schedules, manage delivery commitments, and maintain communication to ensure uninterrupted supply and operational efficiency. I also provide backup support for global care label procurement, ensuring business continuity and seamless operations.

How would you describe the culture of your local team in three words?

Teamwork. Trust. Growth.

What do you enjoy most about working in this team?

I enjoy the strong teamwork and supportive environment. Everyone is willing to help each other, making the workplace both productive and enjoyable.



Rajesh
Freight & Logistics
Joined in June, 2023

I am responsible for end-to-end coordination of global freight, transportation and logistics operations to ensure timely, cost-effective, and compliant delivery of goods. This ensures seamless movement of materials and finished goods across international supply chains, minimises disruptions, and maintains visibility from origin to destination. I manage international freight operations across air & sea shipments, analyse freight costs, monitor shipment status and resolve logistics-related issues.

How would you describe the culture of your local team in three words?

Collaborative, Supportive, Growth-oriented.

What do you enjoy most about working in this team?

What I enjoy most is the strong sense of collaboration and trust within the team. Everyone is willing to share knowledge, support and work together to overcome challenges. It creates a positive environment where we can learn, grow, and achieve great results.



Satish
Customer service
Joined in August,
2023

As a member of the Customer Service team, I act as a key link between customers, internal departments, and production, ensuring customer requirements are communicated and delivered efficiently. I manage orders, monitor progress, and ensure commitments for delivery, quality, and service are consistently met. I focus on providing exceptional customer service through timely communication, accurate order management, effective problem-solving, and seamless cross-functional coordination. Success is measured by customer satisfaction, on-time delivery, responsiveness, and consistently meeting or exceeding customer expectations.

How would you describe the culture of your local team in three words?

Supportive, customer-focused, positive vibes!

What do you enjoy most about working in this team?

Every day presents new challenges that help me expand my knowledge and improve my skills. The team's willingness to share expertise and support one another makes it an excellent environment for professional growth.



Veena
Purchasing executive
Joined in September,
2025

I am part of the Purchasing Department, with primary responsibility for managing global care label procurement. My role includes creating and processing purchase orders, monitoring production and shipment schedules, and coordinating on-time deliveries to meet business requirements. Given the accelerated timelines of many orders, I ensure purchase orders are raised promptly and work closely with suppliers to meet delivery commitments, resolve supply issues, and maintain clear communication throughout the order lifecycle. I also provide backup support for non-care label purchases, including trims and packaging, ensuring flexibility and business continuity across the team.

What do you enjoy most about working in this team?

I am becoming more confident day by day. Meeting deadlines, learning new strategies and finding effective solutions has been a valuable learning experience. There is so much opportunity to learn and grow with a support system available.



Nilam
Customer service -
variable data
Joined in February,
2024

I represent the Customer Service – Variable Data team and am responsible for the end-to-end management of care label orders, ensuring seamless execution from order receipt to final delivery. My role includes responding promptly to customer inquiries, maintaining an accurate order tracker, and coordinating with internal teams to ensure on-time fulfilment. As care labels are a fast-moving product category with demanding lead times and multiple SKUs, I prioritise careful planning, attention to detail, and effective prioritisation to keep orders on track. I focus on efficiency, order accuracy, and customer satisfaction.

How would you describe the culture of your local team in three words?

Friendly. Collaborative. Inclusive.

What do you enjoy most about working in this team?

Our team is approachable and always willing to go the extra mile. There is a genuine spirit of cooperation. The team's positive attitude and shared focus on continuous improvement make it a motivating place to work. It encourages both personal growth and collective success.

Global supply, local expertise

The people who make up our regional teams.



Sandeep
Finance
Joined in June, 2021

As a member of the Finance team, I ensure the accuracy, efficiency, and timeliness of financial operations. My responsibilities include preparing the daily GP report to provide visibility into business performance and managing the end-to-end processing of product stock and freight invoices, ensuring transactions are accurately validated, recorded, and processed in line with company policies and payment terms. I proactively resolve invoice discrepancies by collaborating with logistics and sourcing teams and support continuous improvement initiatives to enhance reporting accuracy. Through effective collaboration and attention to detail, I contribute to reliable financial reporting.

How would you describe the culture of your local team in three words?

Flexible, Progressive & Motivating.

What do you enjoy most about working in this team?

I really enjoy the multiple challenging tasks to keep things at the top. Everyone is very supportive, and good training is provided when required. Really happy doing what I do now and am always ready to learn more and take on new tasks.



Saavi
Customer service
Joined in February, 2024

I manage customer accounts and ensure customer requirements are executed efficiently. I act as the central point of coordination between customers and internal departments, ensuring clear communication, accurate information flow, and timely issue resolution. My primary responsibility is to deliver exceptional service by managing customer expectations, monitoring order progress, and ensuring commitments for delivery, quality, and timelines are consistently met. I work closely with sales, purchasing, logistics, warehousing, and quality control teams to ensure smooth order execution.

What do you enjoy most about working in this team?

What I enjoy most about working in this team is the combination of teamwork and support. There is a strong culture of collaboration across departments, and everyone works towards a common goal of delivering the best service to our customers.

“

*“Our team is approachable
and always willing to go
the extra mile.”*

Nilam, Customer service

Milano Unica

Visit us at Hall 3, Stand F07
7th - 9th July 2026

Visit us at stand 442 | 8-9th July

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Book a meeting with our team

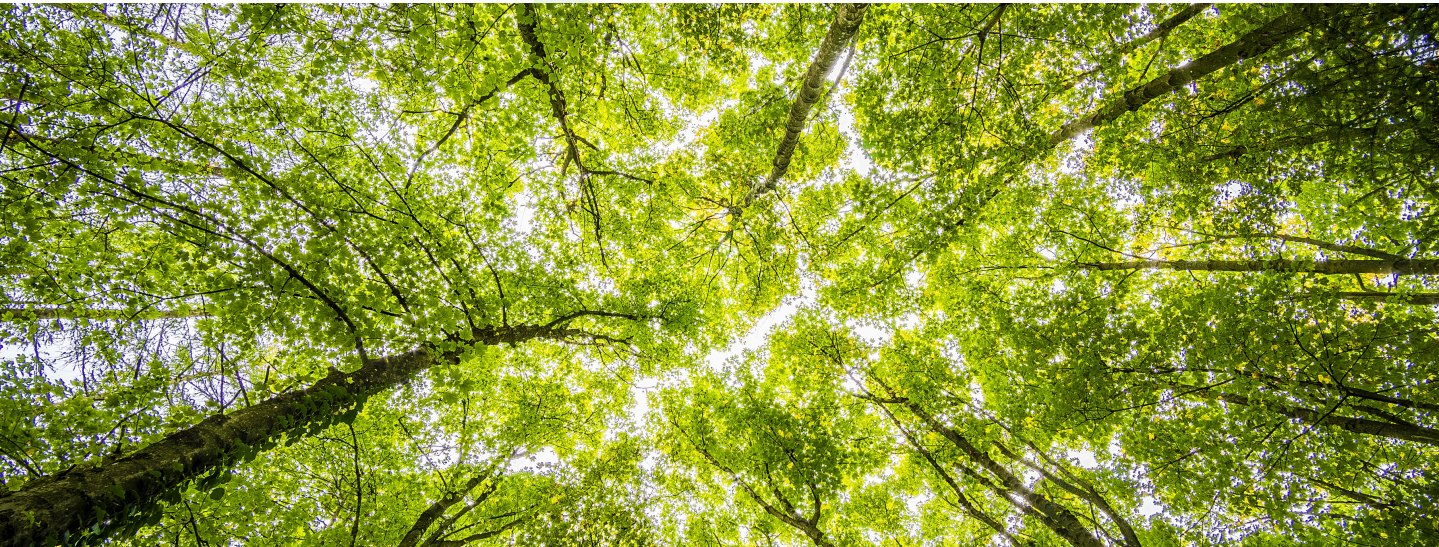
Weavabel’s Sustainability & Compliance updates.

Weavabel & Osapiens Partnership

With sustainability and packaging legislation continuing to evolve across the European market, Weavabel is actively supporting customers in preparing for the upcoming EU Packaging and Packaging Waste Regulation (PPWR). The regulation is expected to introduce significant requirements around packaging recyclability, recycled content, harmonised labelling, waste reduction, and improved packaging transparency across the supply chain.

To strengthen our compliance and digital sustainability capabilities, Weavabel has partnered with Osapiens, a leading sustainability and compliance platform provider. This collaboration will support the development of enhanced sustainability data management, supply chain transparency, and future compliance solutions for our customers.

Through this partnership, Weavabel aims to help customers better understand and prepare for evolving regulatory expectations, including packaging material traceability, recyclability assessment requirements, and future digital compliance obligations linked to PPWR. As legislation develops further towards implementation timelines between 2026 and 2030, Weavabel remains committed to supporting customers with practical, future-ready sustainability solutions.



RCS Multisite Certification Expansion

Building on our existing Global Recycled Standard (GRS) Multisite certification, Weavabel is pleased to announce that we are now progressing with Recycled Claim Standard (RCS) Multisite certification across our global operations. This expansion further strengthens our commitment to responsible sourcing, verification of recycled materials, and supply chain transparency.

The addition of RCS certification will provide customers with increased flexibility for products containing verified recycled content, while supporting growing market demand for sustainable and traceable packaging and branding solutions. Alongside our existing sustainability certifications and compliance programs, this development reinforces Weavabel’s continued focus on delivering credible, customer-focused sustainability solutions across the global supply chain.



Meet our Team:

Lizzie, Premium Accounts.



What is your job role at Weavabel & how long have you been a part of the team?

My role is Premium Account Manager (PAM), and I have been in the team for a year and a half.



How has your job evolved since you joined?

I think my role in the business always has room to evolve, we try and think of creative ways to improve how we work, to make sure that our clients get the best experience working with us. I have introduced new presentation ideas to showcase the trims Weavabel makes for brands in their own library, tweaked to be exactly what the brand needs for themselves and their suppliers. It's one of the parts of the job I enjoy the most, tailoring the way I work to make it as seamless as possible.

Which parts of your role do you enjoy the most?

I really enjoy building relationships with the brands I work with and bringing their branding to life. Being a product girl, I love to be involved in the design process, all the way through to seeing the finished product. From a background in Fashion Buying to being on the other side of product as a PAM, there is still something about seeing items you make in stores that will never get old! It's always really encouraging being able to introduce new product areas with brands; you might supply their woven labels, so when you get the chance to quote/make other items for them, it's a good challenge and amazing if you get them signed off!

What is something we might not know about your role?

The scope of what we do! We make such a huge variety of trims and branding, so as Account Managers, it gives us so many different product categories to be involved in creating and producing.

Tell us about some of the tasks that make up your day-to-day.

Day to day can be really varied. I manage stock locations for global brands; it is our responsibility to make sure we have what we need, where it's needed for garment production all over the world. We could be doing sampling for new developments or getting new items approved and into work. I always try to make sure I have regular catch-ups with my brands, so having meetings to run through anything needed and upcoming projects. We work closely with our purchasing team across the world on orders and make sure everything stays on track.



What are some of your recent highlights from Weavabel?

Working with brands that I admire and that inspire me. Having always worked in the fashion world, I enjoy all things branding. I think it's such a huge part of a brand's storytelling, which is really important, and I love being a part of that. Being involved and creating items for a total rebrand of a client was a big highlight for me; it was a project about elevation and having a premium, quiet luxury finish, which was something I really enjoyed helping achieve. Seeing the launch with all the items we made was so satisfying and something I was really proud of. I've loved creating strong relationships with the people I work with, both clients and within the Weavabel team. We have an amazing team and always celebrate each other's wins!



What are you most looking forward to in the near future?

Growing with the brands I already work with and bringing on new ones. We have had initial meetings with brands I would love to be the PAM for, so that is super exciting. Seeing what's in the future for Weavabel, we have some great plans, including becoming a B Corp company and some big ambitions. I'm really looking forward to being a part of it!

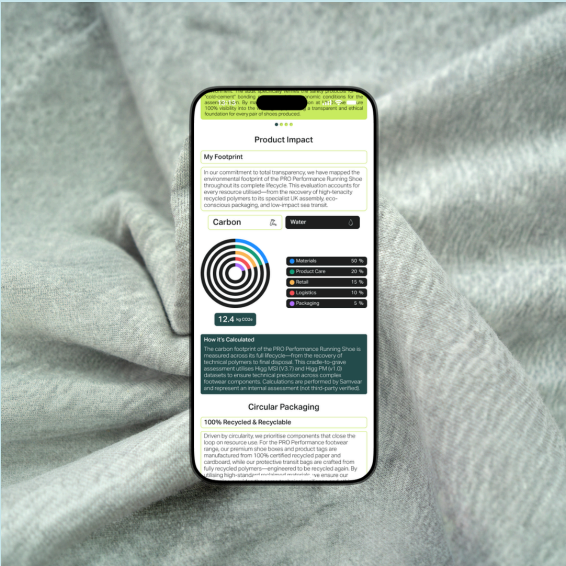
weavabel® X bombiix

Bringing Digital Product Passports to life.

Weavabel announces a strategic partnership with Bombiix, the advanced Product Lifecycle Management (PLM) and Digital Product Passport (DPP) platform, to help brands prepare for the growing complexity of Digital Product Passport compliance and connected product transparency.



As the fashion and textile industry prepares for the EU Ecodesign for Sustainable Products Regulation (ESPR), brands are facing increasing pressure to improve product traceability, manage product and sustainability data more effectively and prepare for upcoming Digital Product Passport requirements.



At the same time, many businesses continue to operate across fragmented systems where product data, compliance management, customer communication and physical product execution remain disconnected.

Addressing this challenge, Weavabel and Bombiix are combining their specialist expertise to deliver a connected Digital Product Passport solution, linking structured product data with compliant physical product identification, labelling and customer-facing digital experiences.

Specialist expertise coming together.

By combining our garment branding, trims, and packaging expertise with Bombiix's advanced DPP and PLM platform, brands will have a more integrated approach to Digital Product Passport readiness. Because DPPs rely on accurate product, material, and supply chain data, Weavabel sits at the intersection of product manufacturing, supplier collaboration, labelling, and compliance execution.

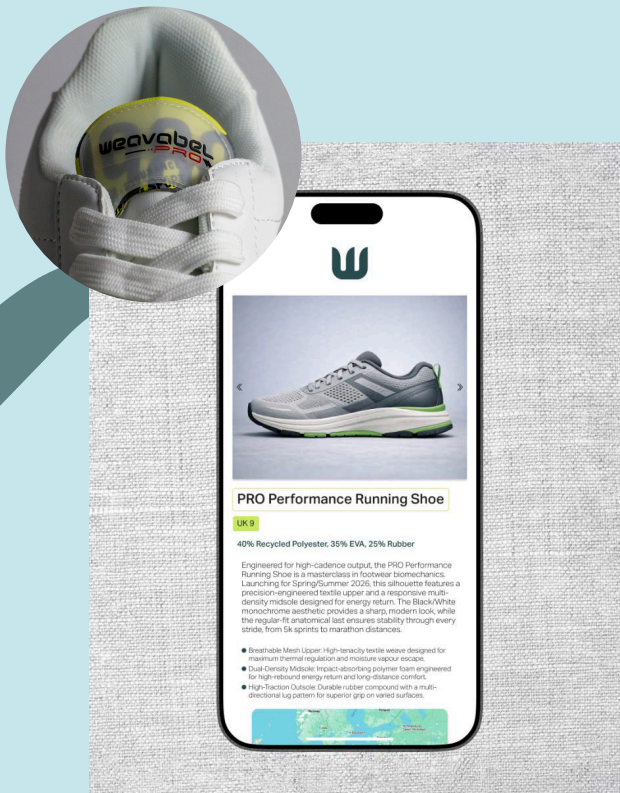
Bombiix provides an advanced digital platform that enables brands to capture, structure and manage product data across the full product lifecycle. The platform supports Digital Product Passport creation, Product Lifecycle Management (PLM), Product Information Management (PIM), Digital Asset Management (DAM) and supplier connectivity through one scalable system. Together, the partnership creates a connected Digital Product Passport journey that bridges verified product data with compliant physical and digital product experiences.

Connecting Product Data with Physical Product Execution

Through the partnership, brands can gather and manage DPP-relevant information, including:

- Product identity and batch information
- Material composition and fibre percentages
- Sustainability metrics and environmental impact data
- Certifications and testing information
- Supply chain and factory details
- Repairability, recycling and end-of-life guidance

The integrated solution enables that information to connect to physical care labels, packaging and digital touchpoints through QR codes and digital links.



A key feature of the partnership is the integration between the Bombiix Digital Product Passport platform and the Weavabel Care Label ordering platform.

The integration module allows:

- Product and DPP data to be created and published within the Bombiix platform
- Product codes and DPP URLs to transfer securely into the Care Label system
- Automatic validation and mapping to relevant products and suppliers
- Factories instantly access only the products and orders relevant to them
- QR codes to be automatically generated for care labels and packaging as DPP data carriers.

This creates a more connected approach to Digital Product Passport implementation that supports transparency, reduces operational complexity and helps brands prepare for upcoming ESPR milestones through to 2030.

Powered by Bombiix, delivered by Weavabel.

In the Loop; Key fashion legislation news.

Courtesy of UKFT



Upcoming deadlines to know:



1st July: EU De Minimis rule removal begins.

From 1st July 2026, the EU will remove the current de minimis customs duty exemption on low-value imports into the EU. Now, all goods imported under €150, a €3 customs duty will be applied per each line of the customs import declaration. Exceptions to this include B2B VAT registered recipients and free trade agreement shipments.

Additional data is also required for each product imported into the EU; however, Product Identifier (PID) details will not be required for B2B shipments. The PIDs will include details such as product SKUs or other methods of identification such as standardised and non-standardised manufacturer product identifiers. In the future, EU-wide handling fees on low-value goods may also apply.

US CPSC eFiling on 8th July :

The US Consumer Product Safety Commission (CPSC) approved a Final Rule in 2024 to implement electronic filing (e-Filing) of Certificate information for regulated, imported consumer products and to revise requirements for Certificates of Compliance. It mandates that importers electronically file certificate of compliance data through the Automated Commercial Environment (ACE) system.

For fashion and textiles, this will include details on:

- Identification of the finished product
- The party certifying compliance
- The consumer product safety rules applicable to the product
- Date and place of manufacture
- Date, place, and details of the most recent compliance test
- Contact details for the records keeper

Find out more here.

Discover more from UKFT.

ESPR; Unsold goods destruction ban begins.

As part of the ESPR, a ban on the destruction of unsold goods aims to reduce waste and environmental damage, whilst also promoting better stock management, repair or resale services, and more. In the EU, an estimated 4-9% of unsold textiles are destroyed annually before being worn or used.

The ban will begin on the 19th July for large companies; medium-sized companies are expected to comply by 2030. Micro and small enterprises may remain exempt indefinitely.

The ban will also require brands to disclose the amount of goods they destroy and will apply from February 2027.



EU PPWR on 12th August :

The Packaging and Packaging Waste Regulation (PPWR) will take effect on 12 August 2026. Under the new rules, businesses will be required to appoint an authorised representative in each EU Member State where packaging is placed on the market, which is a significant consideration for brands and retailers operating across multiple EU countries.

The UKFT Regulation & Compliance team will be holding a webinar in April on how to comply with the EU PPWR.

EU Directive on Empowering Consumers for the Green Transition (ECGTD):

This directive aims to reduce greenwashing claims made by brands and help consumers be more informed about sustainable choices. Brands are required to provide certain information to consumers, such as:

- Information about environmentally friendly delivery options, clear information on the environmental impact of products, etc.

There are also new bans on certain claims that could be misleading, such as:

- Generic environmental claims without evidence, e.g. "eco-friendly"
- Displaying a sustainable label which is not based on an official certification scheme.
- Withholding information about any environmentally detrimental effects a product may have
- Claiming product repair is possible on items that cannot be repaired.

After member states have transposed it into national law and had 30 months to enforce it, businesses will need to start complying with the Directive from 27th September 2026.



Interested in becoming a member of UKFT? [Click here.](#)

Credits

Our dedication to transparency, compliance and responsible business practices.

EUDR:
We are already compliant with the European Union Deforestation Regulation (EUDR) through our partnership with Osapiens.

DPP:
We are DPP (Digital Product Passport) compliant and actively work with the Bombiix platform to meet all DPP requirements.

Carbon footprint:
Our carbon footprint is being measured via the Net Zero platform, supporting our long-term environmental commitments.

UKFT
EU ESPR Unsold goods ban
ECGTD Regulation
Fedex - De minimis rule