

# Weavabel Quarterly







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# Sustainability + the news



## Ganni 2024 impact report

Ganni, a Copenhagen-based luxury fashion label has released its latest impact report. A certified B-Corp, they continually innovate their product offering and business processes to meet their sustainability targets.

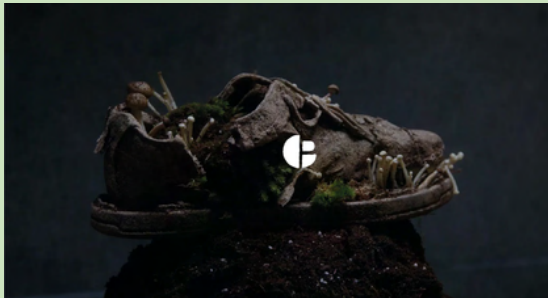
Here are some of the key report highlights:

- Phasing out virgin leather: This helped achieve a 24% absolute reduction in carbon emissions, bringing Ganni almost halfway to their 2027 goal of cutting emissions by 50%.
- 63% of Ganni suppliers are now paying a living wage.
- 24% absolute carbon reduction from their 2021 baseline.
- An increase in the use of Fabrics of the Future innovations, from 1 to 5. These include CIRCULOSE®, Oleatex™, PELINOVA®, cycora® and Tex2Tex™.
- Carbon Insetting: 4 suppliers are operational with solar panels, which means four suppliers in Portugal and Italy are now producing Ganni garments using renewable energy.
- Designed for circularity: Ganni also designs durable garments and invests in resale, rental, and repair services.

[Click here to see the full report.](#)

## Brand spotlight: Purified

Driven by the desire to create shoes that don't negatively impact the environment, Purified creates footwear that is not only plastic-free but is intended to 'return to the earth' once the shoes are no longer used.



To achieve their mission, Purified use materials such as:

- Bananatex, grown from Abaca plants.
- Mirum, a plastic-free leather alternative made by NFW.

Alongside using sustainable, natural materials, Purified shoes are designed to be disassembled, as they are stitched together to avoid using too much glue. Once discarded, the shoes also release micronutrients – small amounts of essential mineral elements – into the soil to promote growth of new plant life.

[See more on Purified here.](#)



## Superdry sustainability strategies

British retailer Superdry was awarded the Positive Change prize at the Drapers Conscious Fashion Awards for progress on its sustainability efforts.

These include:

- Surpassing their Scope 3 emissions target in 2025, ahead of the 2030 deadline.
- A 50% reduction in emissions across their value chain in 2024 compared with their baseline year, 2020.
- All Superdry offices globally use 100% renewable electricity.
- Using materials such as organic cotton, recycled polyester, recycled cotton and recycled rubber.
- Superdry has removed plastic from most of its packaging, by using paper mailer bags, and the plastic that is used in their polybags is recycled. Their cardboard and paper packaging is FSC-certified and is 100% recyclable.

## Pangaia creates garments with Plnt Nylon

As a material science company producing fashion and lifestyle products, Pangaia continually innovates its product range through materials that 'are better for the planet than if they did not exist'.

Pangaia's latest material innovation is Plnt Nylon, a natural & renewable material made from 100% bio-based nylon. The newest development is designed for performance wear.

Traditional nylon is a synthetic polymer made from polyamide, derived from chemicals found in things like fossil fuels. It has a wide range of uses within fashion and comes in many forms, but it is commonly used in activewear. Nylon is not biodegradable, so it lasts in landfill waste and when nylon is washed, it can release microplastics.

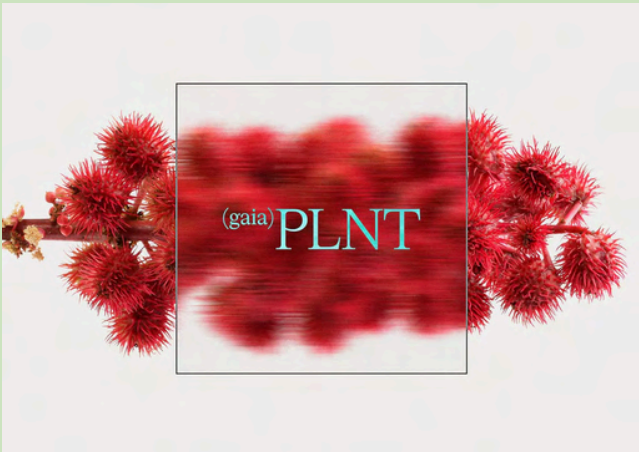
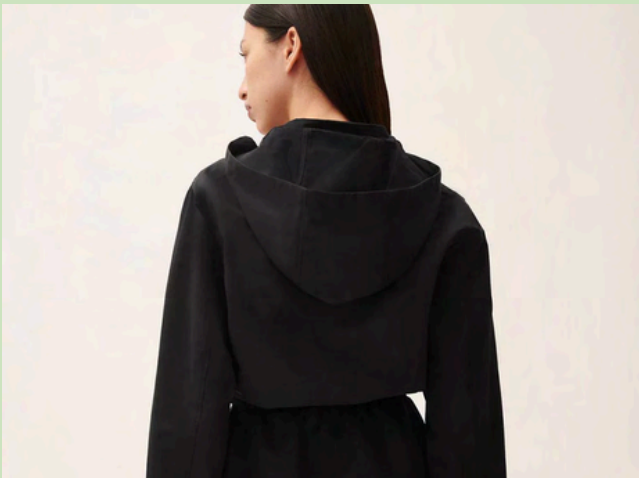


Image credits: Pangaia







Search the glossary 🔍

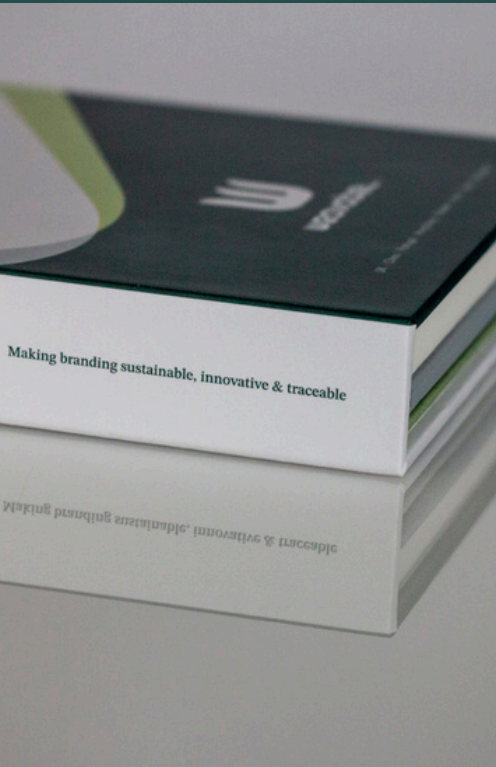


The sustainable fashion glossary

# The ABC's of sustainable fashion:

Navigate sustainable fashion terminology effortlessly with this A-Z glossary. From greenwashing to reshoring, access clear explanations and a handy PDF download.

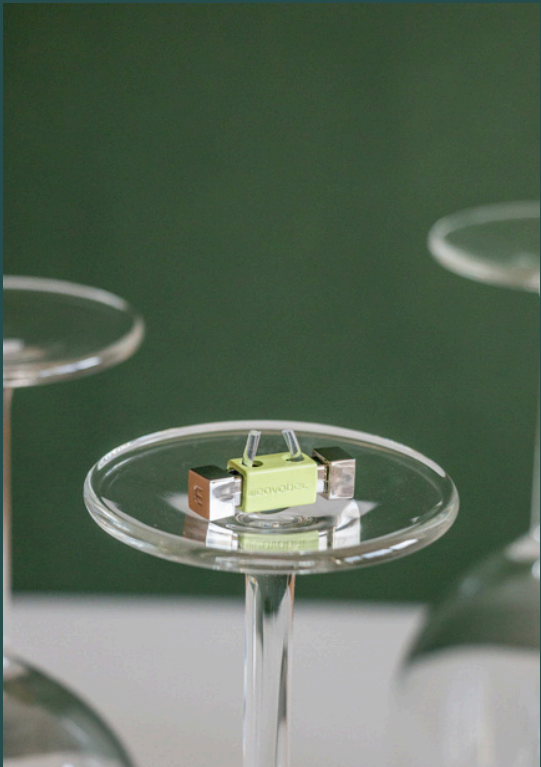




# Weavabel's Metal Trims Guide

Brands across many sectors, such as sportswear, fashion and luxury, have different requirements with branded metal trims. Whilst often small, they provide the finishing touch to a garment that can elevate and encapsulate the style of your brand.

Available soon.



Weavabel provides the highest quality branded metal trims for all occasions and uses. That's why our new product guide will include a product range of toggles, plaques and cord ends in a wide variety of coating colours and techniques. This will be available to browse online and during in-person client meetings to help inspire your next project or rebrand.





# Meet our Team:

## Wendy, Assistant Accountant



**What is your job role at Weavabel & how long have you been a part of the team?**

I'm part of the Finance Team at Weavabel and joined in January 2022 as an Accounts Assistant. Since then, I've grown and taken on more responsibilities. As of January 2025, I'm now the Assistant Accountant. Yes, the words are the other way around from my original title, but trust me, they're not the same. It's a finance thing, we like to keep people on their toes!

Speaking of staying on my toes, I'm also a married mom of two young, energetic boys who are seriously into sports. Between football & cricket matches, muddy shoes, and endless snacks, they keep me moving even when I think I've sat down for the day!

**How has your job evolved since you joined?**

I enjoy the variety in my role; no two days are quite the same, which keeps things interesting. Over time, I've taken on more responsibilities, and it's been a great opportunity to build new skills and stay challenged. I genuinely like solving problems and finding better, more efficient ways to get things done. As the business has grown, I've had to adapt quickly, often creating new systems on the go. Of course, none of this would be possible without the amazing finance team I work with. Their support, collaboration, and good humour make the busiest days manageable and enjoyable!

**Which parts of your role do you enjoy the most?**

Honestly, I weirdly enjoy the hair-pulling moments the most - the times when I'm knee-deep in a problem, and wondering if tea can be considered a food group. It can be maddening, but when the puzzle finally comes together and everything clicks...it's like the universe gives me a high-five. That aha! moment is unbeatable.

**What is something we might not know about your job role?**

Finance can be fun! It's not just about numbers and spreadsheets; it's about solving puzzles, making strategic decisions, and supporting the bigger picture of the business.

**Tell us about some of the tasks that make up your job from a day-to-day basis.**

Some of my key daily and weekly responsibilities include:

- Managing global bank accounts, working with different currencies and international transactions. It keeps things dynamic (and yes, I'll admit I enjoy it more than most).
- Balancing figures and double-checking reports to ensure everything is accurate. Attention to detail is essential here.
- Supporting the wider team whenever needed, through training, answering questions, or sharing helpful tips.
- Reviewing and reconciling General Ledger (GL) accounts to ensure everything is correct.
- Running budget reports and providing financial insights when needed; think of it as helping the numbers tell their story.
- Updating FX rates in our system to keep everything aligned across currencies.
- Preparing and sending out month-end reports and documentation to our global teams, which requires lots of coordination, but is very rewarding.
- Performing Balance Sheet Reconciliations (a favourite for those of us who enjoy finding that one tiny number throwing everything off!).
- Managing prepayments and accruals to ensure expenses are properly timed and categorised.

**What are some of your recent highlights from Weavabel?**

There's never a dull moment, and I'm always picking up something new (sometimes even on purpose!). As the business has grown, it's been great to grow alongside it, both professionally and personally. It's also been rewarding to see the finance team expand. Welcoming new team members and building a positive, supportive environment has made the experience even more enjoyable.

**What are you most looking forward to this year?**

This year, I'm looking forward to growing professionally and personally, becoming better at my job each day (and hopefully avoiding accidental file deletions along the way!). As an Assistant Accountant, I'm excited to continue developing my skills and learning from such a knowledgeable finance team leader. It's a great opportunity to pick up practical tips and maybe even master the art of surviving Excel. I'm excited to be part of a growing business and to play a role in helping the company achieve its goals. It's incredibly motivating to contribute to that journey and see the impact of our collective efforts. I'm also continuing my AAT studies, which I'm confident will help make sense of all the complex numbers and regulations. I'm looking forward to applying what I learn and steadily progressing toward my long-term finance goals, one spreadsheet at a time.





# Reflekt: A Plastic Free Collection.

Our latest collection of products has been developed to provide plastic-free alternatives for branded garment trims, offering the option to remove as much unnecessary plastic from clothing as possible.

The collection includes a range of products and materials such as a bamboo printed tape ideal for clothing or gift packaging. A jeans patch made from FSC Jacron. FSC moulded paper hangers, 100% GOTS Cotton woven labels or a printed label made from Tencel. Request your free samples today to find out more.



Request your  
free samples.





# Key fashion legislation news you should know.

Courtesy of UKFT



## BCI Cotton UK update:

The Better Cotton Initiative is a sustainability program focusing on improving the standards of growing and supplying cotton.

Originally a licensing standard, the initiative has transitioned to a certification scheme involving third-party audits. Since May 2025, anyone selling Better Cotton must be certified.

Mass balance products, or those with a mix of Better Cotton and other conventional materials, are not eligible for certification, and any on-product marks on product packaging, hang tags, in-store displays, and product description pages of e-commerce must no longer be live.



## CFIN UK Update:

Led by the British Fashion Council (BFC) and UK Fashion & Textile Association (UKFT) in partnership with UK Research and Innovation, the Circular Fashion Innovation Network (CFIN) presents its landmark report detailing two years of industry-led collaboration to accelerate the UK's transition to a circular fashion ecosystem.



The collaboration has created plans for improved textile recycling infrastructure to process the 1.3 million tonnes of post-consumer textiles generated annually in the UK.

It also includes an analysis of circular business models, as well as a detailed Extended Producer Responsibility (EPR) framework.

Overall, the report shows the potential within UK manufacturing and fashion brands to benefit from sustainability measures.

[Click here to download the report.](#)

## UK Packaging EPR Update:

The UK government's Extended Producer Responsibility (EPR) scheme for packaging plans to ensure producers are accountable for the lifecycle of their packaging, aiming to transfer the cost of managing household packaging waste from taxpayers and local authorities to the businesses that use and supply the packaging, following the polluter pays principle.

Recyclability Assessment Methodology (RAM):

The RAM categorises packaging based on how easily it can be recycled. This categorisation influences the fees producers must pay, incentivising using more sustainable materials.

Key dates:

- June 2025: PackUK must publish its strategy, detailing objectives, governance arrangements, and how it plans to achieve the scheme's outcomes.
- 28 February 2026: PackUK must publish its operational plan for the upcoming financial year, including priorities, forecasts of disposal costs, and public information campaigns.
- December 2025: PackUK must finalise the arrangements for modulated fees, which will begin in 2026.



Interested in becoming a member of UKFT? [Click here.](#)



# Credits



UKFT

Drapers

Pangaia

Purified Footwear

Ganni 2024 Impact Report