

weavabel®

An aerial photograph of a lush green forest is partially obscured by abstract geometric shapes. A white diagonal line and a light green diagonal line cross the top right. A light blue wavy line and a light green wavy line curve across the middle. The background is a dark teal color.

# Impact report 2024 - 2025

Creating a positive future



## Introduction

Weavabel's Impact Report provides an overview of our efforts, achievements, and progress in key areas such as sustainability, ethical sourcing, and social responsibility. It reflects our ongoing commitment to reducing our environmental footprint and driving positive change.

This report showcases how we are actively working to create a more responsible supply chain, highlights the impact we've made so far, and outlines our goals for continuous improvement in the years ahead.



# Contents

Introduction	02
Our vision, mission and values	04
People and culture	05
Path to sustainability	11
Traceability. Sustainability. Consistency.	12
Certified sustainability	13
Key achievements	15
Weavabel product innovations	16
Supply chain transparency	18
Streamlined global delivery	19
Global footprint	20
Growth in certified partnerships	21
Customer collaboration	22
ESG impact breakdown	23
ESG progress	24
Certification scope and significance	25
Emission reporting	26
2026 Ambitions	27
Meet the team	28





# Our vision, mission and values

At Weavabel, our vision is clear: to be the leading partner in sustainable branding solutions. We are proud to support fashion brands around the world with ethical, traceable, and innovative branding and packaging—designed with intention and delivered with integrity.

Our mission is to transform the fashion industry through sustainable, ethical, and innovative branding and packaging solutions. From concept to delivery, we empower brands to make responsible choices by offering transparent, traceable, and circular supply chain systems that respect both people and the planet.

## Everything we do is guided by a strong set of core values

- We act with **integrity**, keeping our promises and communicating openly.
- We **take ownership** of every project, proactively solving challenges and driving results.
- We consistently **exceed expectations**, going the extra mile to deliver exceptional products, on time and in full.
- Our team remains **agile**, embracing change and staying adaptable in a fast-moving industry.
- Through **continuous innovation**, we bring our partners the latest in sustainable materials and technologies.
- And above all, we **remain humble**, always listening, learning, and improving.

This report captures the impact of these values in action—highlighting the progress we've made, the partnerships we've built, and the positive changes we continue to drive.



# People and culture

## Investing in our team

At Weavabel, we believe that our people are our greatest asset. We're proud to foster a workplace where individuals feel valued, supported, and empowered to grow—both personally and professionally. Here are some of the ways we're building a strong, inclusive, and sustainable company culture:

## Comprehensive onboarding

Our structured employee orientation ensures every new team member is fully equipped to succeed from day one. With a clear introduction to our systems, culture, and sustainability mission, our onboarding programme helps new starters feel confident and connected.

## Financial wellbeing

All employees are auto-enrolled into our company pension scheme, helping them plan for their long-term financial future. We also offer a generous incentive scheme, based on company performance, so that team members share in our success.

## Sustainability in action

We're creating a greener workplace through practical initiatives, like on-site electric vehicle charging—supporting low-carbon commuting options.

## Employee support and wellbeing

Through our Employee Assistance Programme (EAP), our team has access to confidential advice and mental health support, covering both personal and work-related concerns.

## Career growth and longevity

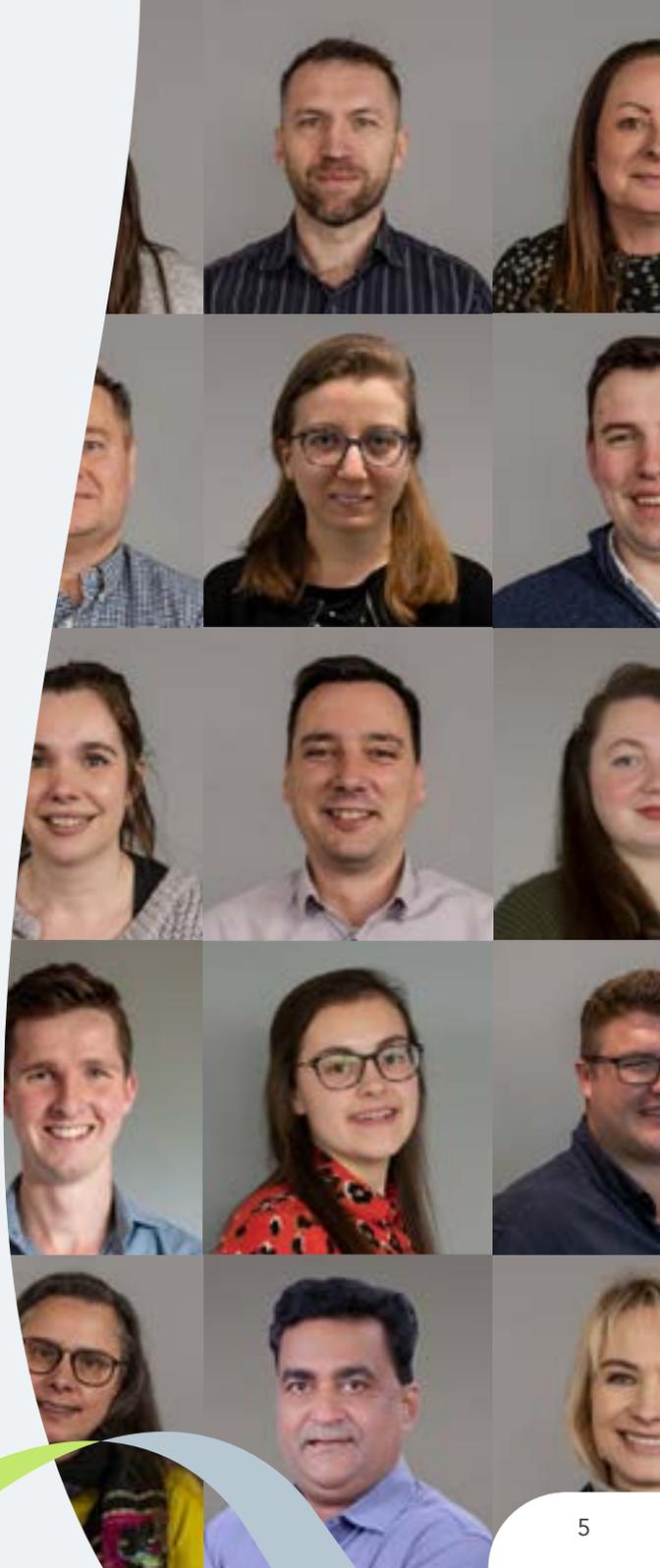
We're proud to retain talented individuals, with some team members having grown with us for over 28 years. We invest in career progression through training, mentorship, and internal development pathways.

## A global, diverse team

Our team includes professionals from around the world, bringing unique perspectives and global insights. This diversity enriches our work and ensures our impact extends across borders.

## Culture and community

We believe in building strong connections beyond day-to-day tasks. From escape rooms to crazy golf, our quarterly team-building events foster collaboration, creativity, and camaraderie. And with perks like free lunches, birthday leave, and early Friday finishes, we never forget to celebrate the small wins too.



## A great place to work

Ensuring staff have the right environment to stay happy, motivated, and productive is really important to us. At our head office, we create an energising and enjoyable work environment—with table football, ping pong, and darts to break up the day and recharge creativity. We also aim to continually improve our workspace from regular carpet cleans to kitchen refurbishes.

## Charity and community events

Every quarter a different team arranges company activities to help support their chosen charity or the community.

## Your voice

We encourage everyone to have a voice within the business and regularly send out surveys asking for ideas, options and feedback. Our Management Team then review and implement relevant and positive changes.

## Culture

Our internal culture remains a key driver of our success. This year, we focused on professional development and cross-team collaboration—equipping our people with the tools and knowledge to deliver outstanding results while fostering a workplace rooted in trust, agility, and shared purpose

## Employee feedback

- ✓ Suggestion box
- ✓ Regular online surveys



## Nurturing talent

- ✓ School leavers scheme
- ✓ Apprenticeships
- ✓ Paid study
- ✓ Innovation days
- ✓ Training sessions
- ✓ Conference attendance

## Appreciating staff

- ✓ Player of the quarter
- ✓ Sending 'good vibe' messages

## Work-life balance

- ✓ Early finish on a Friday
- ✓ Birthday day off

## Celebrating success

- ✓ Company bonus scheme
- ✓ Meals and treats

## Team building

- ✓ Crazy golf
- ✓ Bowling
- ✓ Darts
- ✓ Sports days
- ✓ Escape rooms





Quiet  
working areas



Kitchen  
& canteen



On-site  
parking



Dedicated  
showroom



Free fruit



Table tennis



Sustainable  
energy



Latest  
technology



Free lunch



Free hot drinks

## The office

- ✓ Newly refurbished kitchens
- ✓ Games area
- ✓ New meeting rooms
- ✓ Kitchen space for lunch
- ✓ Outside space
- ✓ Table tennis
- ✓ Darts
- ✓ Table football

## Power

- ✓ Solar panels
- ✓ Onsite electric chargers
- ✓ All lights updated with energy saving bulbs

## The grounds

- ✓ Colleague parking
- ✓ Outside space

## Food and refreshments

- ✓ Fresh fruit available daily
- ✓ Treats throughout the week
- ✓ Office lunches provided every day
- ✓ Free teas and coffees
- ✓ Branded water bottles to encourage drinking

## Recycling

- ✓ Paper/card
- ✓ Plastic and cans
- ✓ Food waste
- ✓ Batteries
- ✓ Electronics
- ✓ Ink cartridges

## Supporting charities and our community

- ✔ Clothing Bank donations
- ✔ Leeds Homeless Christmas Shoebox Appeal
- ✔ Litter picking
- ✔ Growing sunflowers for the local care home
- ✔ MacMillan Coffee Morning



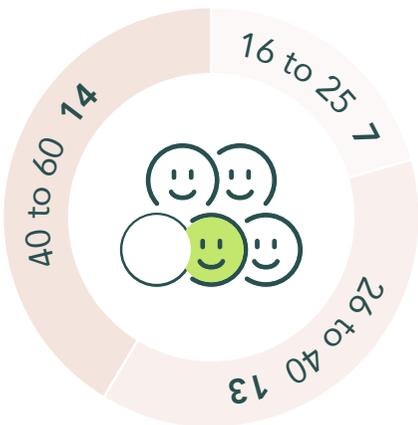
34 UK team members



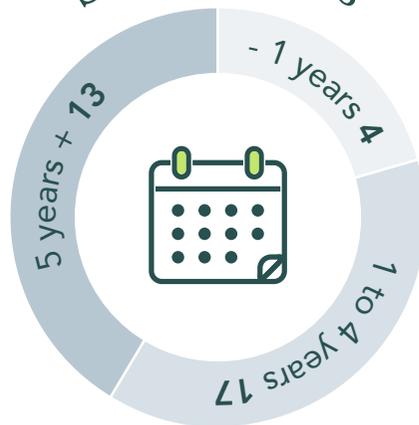
Equal opportunities



Age ranges

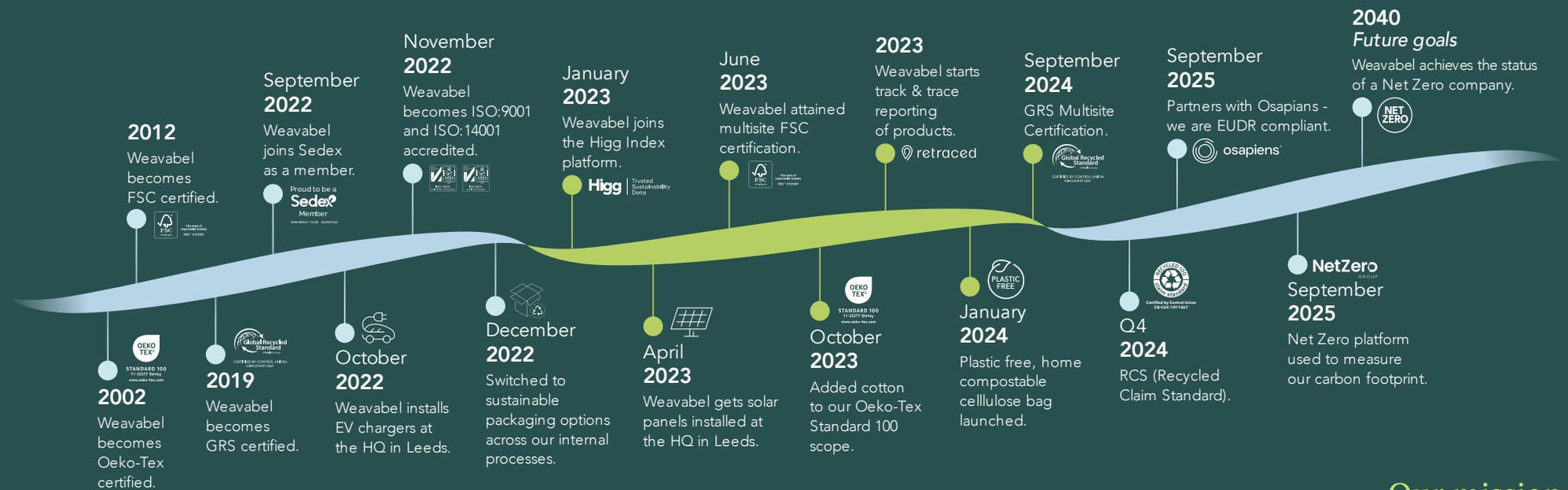


Service years



# Path to sustainability

As the need to become more sustainable increases, and brands become more aware of the impact of their decisions, we are continuing to develop our own products and services to ensure that we can offer the most sustainable branding solutions.



## Our mission

Our mission is to transform the fashion industry through sustainable, ethical, and innovative branding and packaging solutions. From concept to delivery, we empower brands to make responsible choices by offering transparent, traceable, and circular supply chain systems that respect both people and the planet.

If your brand has similar values, and you'd like to switch to more sustainable alternatives, take the first step with Weavabel.

# Traceability. Sustainability. Consistency.

Providing innovative branding and packaging throughout your global supply chain.



Maintain integrity



Take ownership



Exceed expectations



Keep agile



Continuous innovation



Remain humble

# Certified sustainability

Sustainability certifications are critical in a world filled with greenwashing and vague sustainability claims. We are proud to hold so many certifications for our materials, products and business practices. Our certifications verify that our practices and products are eco-friendly.

## FSC® certified

The Forest Stewardship Council (FSC) certification protects our forests and their communities from being damaged.



## GRS-certified

GRS tracks and verifies the recycled material found in products and addresses traceability and sustainable practices throughout the supply chain. If a product is GRS-certified, you can be sure it's recycled.



## Sedex member

We work closely with Sedex, a sustainability solutions platform that allows us to monitor our supply chains closely, comply with regulations and maintain sustainability.



## OEKO-TEX Standard 100

The OEKO-TEX Standard 100 goes beyond sustainability. It ensures every part of a product has been tested for harmful substances and is safe for human health.



## Retraced collaboration

Retraced is the leading platform for corporate sustainability due diligence in textile and fashion - enabling brands and retailers to be truly transparent.



## UKFT member

We're a member of the UK Fashion & Textile Association (UKFT), a body dedicated to developing the industry through innovation, sustainability and collaboration.



## Higg Index member

The Higg Index was developed to help brands like ours measure the sustainability of its products, practices and supply chains.



## LWG-certified

Leather Working Group (LWG) is a global organisation committed to building a sustainable future with responsible leather. There are gold, silver and bronze levels to recognise environment and ethical practices. Weavabel can provide LWG certified leather.



# Certified sustainability

## ISO 9001 & 1400 certified

ISO 9001 & 14001 are two certifications that monitor business management and procedures.

ISO 9001 assess and evaluates our quality management system.

ISO 14001 is the international standard that specifies requirements for an effective environmental management system (EMS).



## Recycled Blended certification

The RCS (Recycled Claim Standard) Certification signifies that a chain of custody standard has been followed to track recycled raw materials through the supply chain. It's an international and voluntary standard. A blended certification indicates a minimum of 5% recycled material has been used.



## Recycled 100 Certification

Part of the RCS (Recycled Claim Standard) Certification, Recycled 100 indicates a minimum of 95% of recycled content is used and a chain of custody standard has been followed which tracks recycled raw materials through the supply chain. This standard is internationally recognised. RCS 100 indicates that a minimum of 95% of recycled content is used.



## EUDR

We are already compliant with EUDR (European Union Deforestation Regulation) through our partnership with Osapiens.



## Carbon footprint

Our carbon footprint is being measured via the Net Zero platform, supporting our long-term environmental commitments.



## Quality assurance

Weavabel ensures excellent through rigorous quality controls. For more information on our process, download our quality assurance brochure.



## Stitch-to-store model

Sustainable products through a sustainable global infrastructure - from stitch-to-store. To learn more, download our stitch-to-store brochure.





# Key achievements

## Innovation and research and development

We continue to invest in research and development, pushing the boundaries of what sustainable branding can look like. From smart care labelling technology to new material innovations, our team remains at the forefront of progress—constantly exploring better ways to serve both people and planet.

## Sustainable materials expansion

We've significantly expanded our offering of sustainable and certified materials—introducing new eco-conscious trims, labels, and packaging solutions that meet globally recognised standards.

The Ocean in Mind collection includes gift boxes made from Notpla™ seaweed paper, whilst the Moka Active collection contains hang tags and garment heat transfers from recycled coffee cups and coffee grounds. The Evrwilde collection features plant-based garment branding alternatives such as Desserto® cactus leather, linen-viscose labels and more.

# Weavabel product innovations

We specialise in developing innovative solutions for all your trims and packaging needs - leading the way by using cutting-edge designs and sustainable materials.

Our experienced Research, Innovation and Design Teams are constantly exploring new technologies and trends to provide brands with effective and advanced textile solutions.

## PRO collection

Engineered to integrate with technical garments, boosting functionality and identity seamlessly - encapsulating our expertise in sportswear branding.



## Essentials collection

This curated collection of custom-branded garment trims showcases the essential finishing touches every fashion brand needs to define its identity. From woven labels to metal plaques and hang tags.



## Metals collection

Discover the wide range of possibilities for your next metal trims project with us. Unique trims with different coatings and finishes.



## Evrwilde collection

This collection contains products made from plant-based materials such as hemp, cotton, and more. These natural materials allow brands to prioritise sustainability down to the smallest label.



## Reflekt collection

Weavabel's Reflekt collection enables the consideration of plastic-free alternatives to branded garment trims, with products such as 100% woven cotton labels and more.



## Connect collection

Weavabel's Connect collection offers a range of products featuring embedded NFC chips and QR codes, enabling brands to enhance the traceability of their end products through connected trims.





### Moka active collection

In honour of World Coffee Day, we have highlighted sustainable branding alternatives through coffee for trims and packaging.



### Packaging collection

From e-commerce boxes to tissue paper and everything in between, this Weavabel collection covers all your packaging needs.



### Spruce collection

Includes the paper alternative to plastic bags as well as the clear cellulose bag which is plastic-free but looks just like a polybag.



### Recycle collection

This collection uses recycled or upcycled materials to provide circular options that help preserve the earth's resources. Get inspired.



### Ocean collection

We have invested in our environment by developing clothing trims and packaging that will help ease the burden of waste in our seas.



### Earth collection

Our Earth in Mind collection offers quality, eco-friendly branding and trims that are responsibly sourced and produced.



# Supply chain transparency

We have made major strides in strengthening traceability across our global supply chain. By working closely with partners like Retraced, we've enhanced visibility from raw material sourcing to final delivery. This ensures our customers can trust in the ethical integrity of every product we supply.

## Real-time traceability

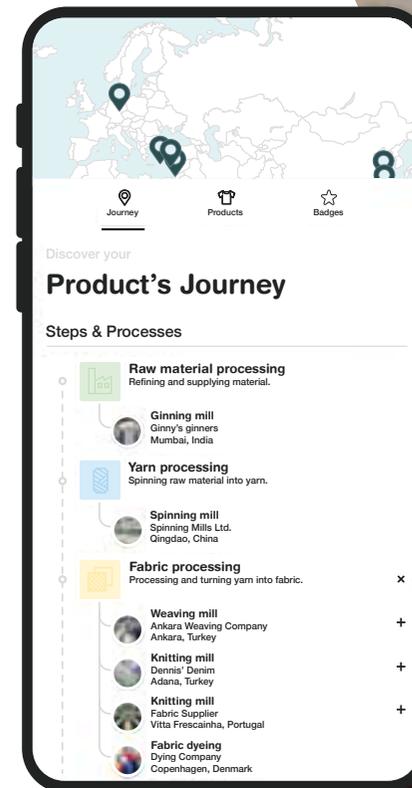
As a consumer, you are conscious of what you buy. Governments are introducing more legislation to reach sustainability goals meaning that brands and retailers need to be transparent. Get real-time traceability of your production process to support your corporate sustainability due diligence.

- Supplier mapping
- Product traceability
- Material traceability

Weavabel has collaborated with the leading platform for traceability in the fashion and retail industry, Retraced. Gain standardised validation from transaction and scope certificates for GRS, RCS, GOTS, RWS as well as audit certifications like BSCI, SMETA, WCA amongst many others.

- Powerful compliance management
- Full transparency down to the raw material
- A network of 8,000+ fashion and textile companies

Collaborating with  retraced



# Streamlined global delivery

Through the refinement of our global logistics network, we've improved delivery times and reduced our carbon impact. By leveraging localised production and fulfillment where possible, we've minimised freight distances and enabled more agile responses to market needs.

## Global footprint

Weavabel can reduce your costs and your carbon footprint by shipping directly to your manufacturers.

Being global, we always think locally when dealing with your requirements, delivering our services wherever you and your vendors around the world.

We are continually expanding our network of 50+ production facilities and 8 stock holding locations.

Our localised distribution model allows for seamless distribution and minimises lead times, so you can get your products to market faster.

- ✓ Reduced costs
- ✓ Reduced carbon footprint
- ✓ Reduced lead times

50+  Production facilities

9  Stock holding locations



# Global footprint

Our sales offices are in the UK, Canada and the USA. Plus, we are continually expanding our network of manufacturing locations and currently have warehousing facilities in nine of the key strategic manufacturing locations in the world.

- 1. Weavabel UK**  
Leeds, UK
- 2. Weavabel Lda**  
Maia, Portugal
- 3. Weavabel Turkey**  
Istanbul, Türkiye
- 4. Weavabel Pakistan**  
Karachi, Pakistan
- 5. Weavabel India**  
New Delhi & Mumbai, India
- 6. Weavabel Bangladesh**  
Mirpur, Bangladesh
- 7. Weavabel Vietnam**  
Hanoi & Ho Chi Minh City
- 8. Weavabel HK Ltd**  
New Territories, Hong Kong
- 9. Weavabel China**  
Shenzhen, China



# Growth in certified partnerships

We've strengthened our alignment with industry-recognised certifications, including GRS, OEKO-TEX® and FSC®. Our growing network of certified partners supports our mission to offer fully compliant, transparent, and sustainable solutions across every touchpoint of the supply chain.

A broad range of Weavabel products are compliant with the STANDARD 100 criteria by OEKO-TEX®. Stringent independent testing is carried out on raw, semi-finished and finished textile products at all processing levels to ensure they meet this market standard certification. For paper-based products such as swing tags and presentation boxes, they are certified by the FSC® (Forest Stewardship Council®). Products made from recycled materials, such as recycled LDPE (Low-Density Polyethylene) poly bags and recycled polyester woven labels are certified by the GRS (Global Recycled Standard).

In addition to ensuring the products are sustainably sourced, Weavabel has also committed to several sustainable initiatives. This includes gaining certification for both ISO 14001: Environmental Management System and ISO 9001: Quality Management. The company also works with the UK Fashion and Textile Association (UKFT), who advise on sustainability legislation and garment labelling requirements in all major markets throughout the world as well as partnering with Retraced, the leading platform for corporate sustainability due diligence in textile and fashion, helping to create more transparency in supply chains.



CERTIFIED BY CONTROL UNION:  
CB-CUC-1011267

MEMBERSHIP CODE: ZC420873262



The mark of responsible forestry

Certified by Control Union  
CB-CUC-1011267

Certified by Control Union  
CB-CUC-1011267



Trusted Sustainability Data



# Customer collaboration

This year, we partnered with several forward-thinking fashion brands to co-develop tailored branding solutions that align with their sustainability goals. From bespoke woven labels to fully recyclable packaging, these collaborations reflect our belief that the best solutions are built together.



## Co-PES Heat Transfers

Co-PES (co-polyester) is a type of thermoplastic polymer commonly used in clothing, especially in performance wear, because of its durability, elasticity, and heat-responsive properties. The mechanical recyclability of Co-PES heat transfers is an important aspect in sustainable textile design. Being a thermoplastic, this means Co-PES heat transfers can be melted and reshaped multiple times without significant degradation. This is essential for mechanical recycling, which involves physical processes (not chemical) to recover and reuse material.

## What Weavabel can provide

Weavabel have provided heat transfer prints with Co-PES backing adhesive to a major sportswear manufacturer and also a large youth organisation, allowing their uniforms to be mechanically recycled and make the move from a linear economy to a circular one.

Through our stitch to store concept, we will work with you to design, develop and deliver your products through a global infrastructure. We are here to help you reach and exceed your sustainability goals.

## The recycling process.

Garments are sorted before entering the system. They are then shredded, melted or extruded under heat and pressure. Co-PES heat transfers, if compatible in melting point and polymer type, can remain mixed with the fabric (especially polyester-based).

After being melted down together, plastic pellets are created. Depending on the quality of the recycled polyester, higher quality pellets are then melted and extruded into filament fibres. Recycled fibres are spun into yarn. High-grade quality pellets can be used to make new yarn and lower grade pellets can be used for rigid plastic items.

# ESG impact breakdown

## Environmental impact

Our core mission revolves around reducing the environmental footprint of branding and packaging in the fashion industry. Over the past year, we've made impactful strides to support circularity, reduce waste, and enable responsible sourcing:

- **Sustainable material usage:** Increased adoption of recycled, biodegradable, and certified materials (including GRS, FSC® and OEKO-TEX®) across our product lines.
- **Carbon-conscious logistics:** Optimised delivery routes and prioritised regional manufacturing hubs to reduce air freight reliance and associated emissions.
- **Waste reduction:** Minimised production waste through smarter design processes, batch optimisation, and the use of offcut materials.
- **Eco-friendly innovation:** Introduced new low-impact product lines, including compostable packaging and recycled polyester trims.

## Social impact

People are at the heart of our operations—from our team members to our global partners and customers. We have focused on fostering inclusivity, safety, and long-term community value:

- **Fair labour practices:** Partnered exclusively with suppliers who adhere to ethical labour standards, regularly audited for compliance.
- **Team development:** Invested in training and leadership development programs to empower our people, strengthen collaboration, and support career growth.
- **Customer partnership:** Worked closely with brands to create transparent and ethically sourced branding components that align with their CSR goals.
- **Community engagement:** Supported local causes and charity initiatives aligned with sustainability, education, and social wellbeing.

## Governance impact

Strong governance is essential for maintaining integrity, accountability, and long-term impact. We've embedded responsible business practices across every layer of our operations:

- **Transparent reporting:** Committed to open communication with customers and partners, providing full traceability on material origins and supply chain practices.
- **Ethical procurement:** Maintained a rigorous supplier onboarding and review process to ensure consistency with our environmental and social standards.
- **Risk management:** Strengthened our internal compliance procedures to address supply chain disruptions, regulatory changes, and emerging ESG risks.
- **Values-driven culture:** Reinforced our core values—Integrity, Ownership, Agility, Innovation, and Humility—through internal policies and performance reviews.



# ESG progress

## Our objectives

To date, 50% of our overseas offices have joined our carbon reduction programme. Our objective is to secure carbon reduction plans from 100% of our supply base by 2030, with 50% reporting their emissions by 2029.

To reduce logistics-related emissions, we are on track to be increasing our local supplier base to 20% by the end of 2026.

We now recycle 52% of our operational waste.

70% of our top-tier suppliers have completed a Sedex Members Ethical Trade Audit (SMETA), or equivalent ethical audit, and are 100% compliant.

We have and maintain robust anti-corruption and anti-bribery policies.

We are continuing to foster a safe, inclusive and supportive workplace, with a focus on employee health, wellbeing and personal development.

# Certification scope and significance

Certification / membership	Scope and significance
FSC® (Forest Stewardship Council)	Ensures wood/paper materials are sourced from responsibly managed forests.
GRS (Global Recycled Standard)	Verifies recycled content and social/environmental practices across the supply chain.
RCS 100 / Blended (Recycled Claim Standard)	Tracks use of recycled materials: 100% (≥95%) and Blended (≥5%).
OEKO-TEX® Standard 100	Assures no harmful substances in textile products.
Sedex Member	Enables ethical supply chain monitoring and transparency.
ISO 9001	Quality management system certification.
ISO 14001	Environmental management system certification.
Higg Index Member	Measures sustainability across operations and products.
UKFT Member	Promotes UK textile industry collaboration and sustainability innovation.
Retraced	Digital supply chain transparency and traceability platform.
EUDR / DPP Readiness	Aligned with upcoming EU Deforestation and Digital Product Passport regulations.

# Carbon emissions reporting

## Reduction achieved

Weavabel has achieved a 27.1% reduction from our baseline year.

Emission scope	Baseline (tCO2e)	Current (tCO2e)	Change %
Scope 1	17.30	14.00	-19%
Scope 2	7.51	10.72	+42.8%
Scope 3	6,592.97	4,801.31	-27.2%
<b>Total emissions</b>	<b>6,617.78</b>	<b>4,826.03</b>	<b>-27.1%</b>

Baseline emissions are a record of the greenhouse gases that have been produced in the baseline audit period. For Weavabel this period was the financial period 1st January 2024 to 31st December 2024.

Current emissions are for the financial period 1st January 2025 to 31st December 2025.

The baseline and current reporting includes all Scope 1 and 2 emissions from our operations, plus Scope 3 categories including purchased goods and services, capital goods, upstream transport and distribution, business travel, employee commuting and waste. In the current reporting, Weavabel has also reported on upstream leased assets, in line with their 2024 goals to extend their scope 3 reporting.

Our carbon footprint is being measured via the Net Zero platform, supporting our long-term environmental commitments.





## 2026 Ambitions

Looking ahead, Weavabel is committed to raising the bar on accountability, innovation, and sustainability.

By 2026, Weavabel aims to achieve B Corp certification, embedding the highest social and environmental standards into everything we do.

Our focus will be to continuously explore new technologies, materials, and processes that reduce impact and create value for our partners.

We will continue to support the brands we work with on their own sustainability journeys, providing insight, tools, and innovations that empower them to make meaningful change.

Our ambition is to ensure that Weavabel not only delivers solutions that meet the needs of today but also helps shape a more sustainable, responsible, and resilient industry for tomorrow.

# Meet the team

## Driving compliance with purpose

To support us in becoming a leader in sustainability within our industry, we took the decision to invest internally with dedicated resource to help us achieve our goals.

Saqib, our CSR and Sustainability Manager, has over 7 years' experience in compliance with a focus on sustainability.

## Saqib's Role in shaping Weavabel's sustainability

In 2024, Saqib joined Weavabel as CSR and Sustainability Manager with a passion for sustainability, industry expertise and over 7 years' experience in compliance.

He brings strategic focus and operational rigour to our mission of delivering ethical, transparent, and future-proof branding solutions.

His portfolio is broad and complex—overseeing certifications such as ISO 9001, ISO 14001, FSC®, GRS, RCS, and OEKO-TEX®, while also managing SEDEX and SMETA compliance, GDPR procedures, and supplier social audits. He plays a key role in our data reporting for platforms like the Higg Index and Retraced, providing stakeholders with transparent, measurable sustainability insights.

As global regulatory frameworks shift, Saqib has been instrumental in navigating new legislation—including the EU Deforestation Regulation (EUDR), the Digital Product Passport (DPP), and the UK's Extended Producer Responsibility (EPR) scheme.

His work ensures Weavabel not only remains compliant but continues to lead in aligning business operations with environmental and ethical accountability.

A standout milestone this year has been leading the company into the B Corp certification process—embedding social and environmental purpose into the heart of how we operate



**"I'm motivated by the opportunity to transform complexity into meaningful progress."**

Saqib's role extends beyond operations, reaching across departments to deliver internal training on ESG, FSC standards, Net Zero targets, and regulatory awareness.

Looking ahead, his focus is on accelerating progress toward B Corp certification, expanding supplier collaboration, and refining our sustainability reporting to better communicate Weavabel's measurable impact.

What drives Saqib most is bridging operations with purpose. "Whether I'm supporting suppliers through audits, interpreting policy, or working toward certification, I'm motivated by the opportunity to transform complexity into meaningful progress."

His leadership continues to help embed sustainability not as a compliance checkbox—but as a core business value, reflected in every product we deliver and every partnership we build.

## Helen

Senior Account Manager,  
has been at Weavabel for 22 years

- I started out helping during my summers whilst at university and joined the company full time in 2007. Learning the business through working as an Executive Assistant to the Director. I then moved over into managing some of his smaller accounts before taking on my own and becoming a Premium Account Manager. I then took on more responsibility by managing our top 2 accounts and became a Senior Account Manager. I recently trained as a mental health first aider.
- I am really proud of the relationships and partnerships I have developed with our premium accounts. Seeing some of them grow from start-ups to multinational businesses has made my role very fulfilling.
- Every day is different. The environment is fast paced and challenging at times but that makes it even more rewarding when everything comes together for a client's ex-factory date, delivery and launch.



## Laetitia

Variable data support, joined in January  
2023 after graduating from 6th form

- I joined the Purchasing team at Weavabel as a representative in the UK head office, with a goal to grow our supply base in Europe, UK and Turkey. Laetitia's role has grown and she is now EUK Sourcing Coordinator and is studying a business management course.
- The biggest highlight of my first year at Weavabel was having the opportunity to travel to Portugal for a day. I was able to see our warehouse and meet the team, visit 5 different factories, producing woven labels, polybags and luxury gift bags and squeeze in a tiny bit of sightseeing!
- Barely two days are the same, but this is what I love about working with such a widespread team, supply base and product offering.
- My key responsibilities as are to ensure that we obtain the highest quality products, for the top-end brands we are privileged to work with, whilst ensuring prices are competitive and goods are produced in a timely manner.





# Travis

Variable Data Lead,  
started in December 2024.

- When I first joined, I was part of the New Business sales team, responding to customer enquiries and arranging meetings for the sales team. This gave me solid product knowledge and a broad range of skills around our systems.
- Now I'm the Variable Data Lead managing a team of 5 who are dedicated to looking after our customers and coordinating with our factories for our variable data trims.
- I've brought care label manufacturing in-house, updated the care label ordering system and website as well as setting up new factories in the UK and Portugal.

# Colin

Marketing assistant,  
started in January 2026.

- Colin has recently joined the Marketing team at Weavabel as a Marketing Apprentice.
- He has been supporting the team across a range of campaigns, gaining hands-on experience, as well as support on her Level 3 Digital Marketing Apprenticeship.

“

“Joining the Weavabel team has been an exciting step in my development. I'm learning every day and already seeing how even small contributions can make a meaningful impact.”





# We look forward to 2026 and the future beyond

Speak to our team today to find out more.

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