Digital product passports

Built for beyond compliance



weavabel®

Digital product passports, made simple

A smarter way to connect your product, your data and your customer.

The Digital Product Passport (DPP) is set to transform the fashion and textile industry—bringing transparency, compliance and customer engagement together in one place.

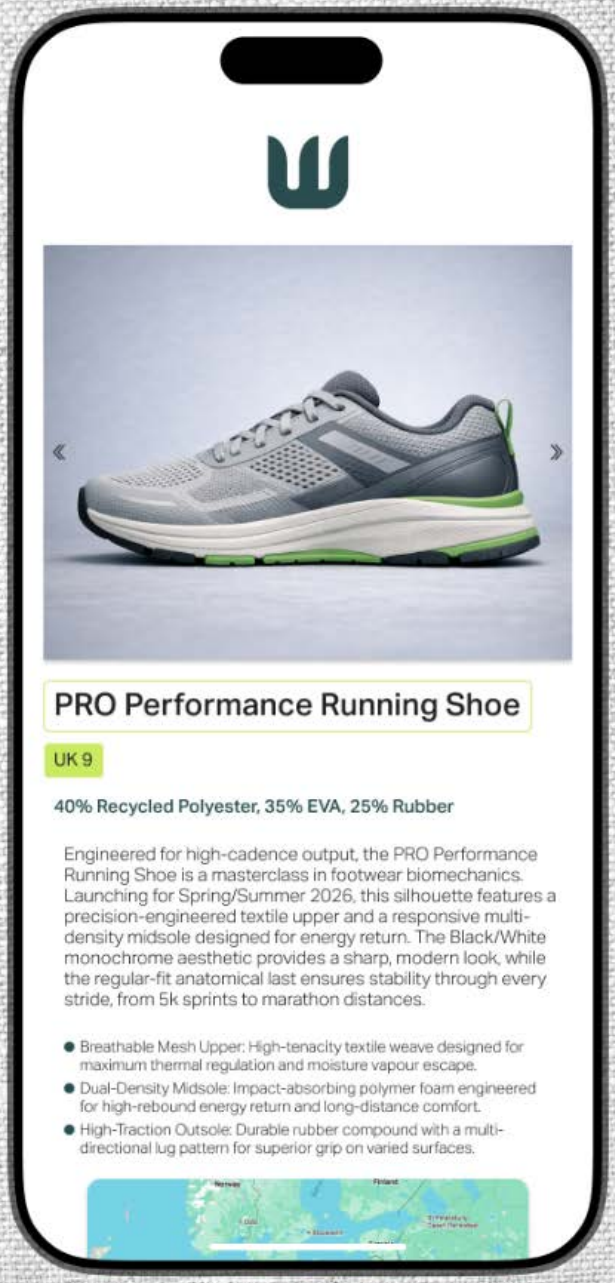
Through our partnership with Bombiix, Weavabel offers a fully integrated DPP solution that removes the complexity and puts your product data to work.

From data capture to customer interaction, we make it simple.

Learn more about DPP

Want to know more?
This guide tells you everything you need to know.





Why digital product passports matter

Compliance is coming.

With the EU's Ecodesign for Sustainable Products Regulation (ESPR), DPPs will become mandatory for textiles in the coming years.

But this isn't just about compliance.

A Digital Product Passport gives your product a digital identity—unlocking:

- Greater transparency across your supply chain
- Clear sustainability storytelling for your customers
- Structured, accessible product data
- A stronger, more trusted brand

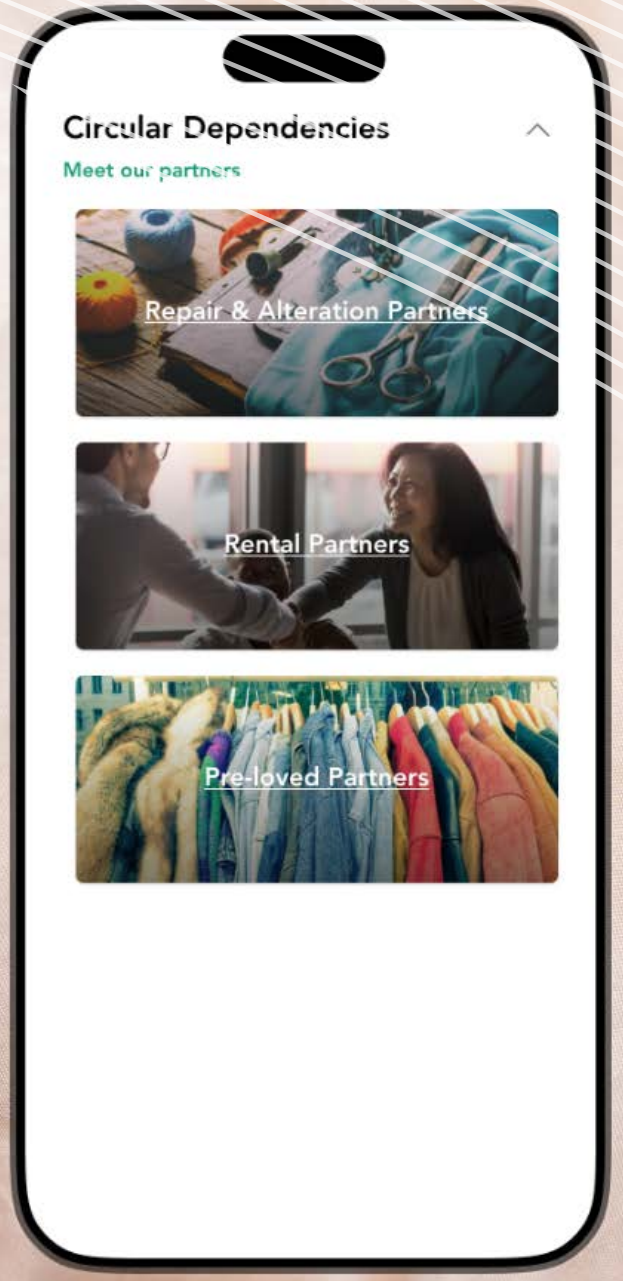
Our partnership with Bombiix

Weavabel has partnered with Bombiix to deliver a complete, end-to-end Digital Product Passport solution.

Together, we combine:

- Weavabel's product, trim and supply chain expertise
- Bombiix's advanced DPP, Product Lifecycle Management (PLM) and data platform

The result? A seamless experience from data input to customer-facing output.



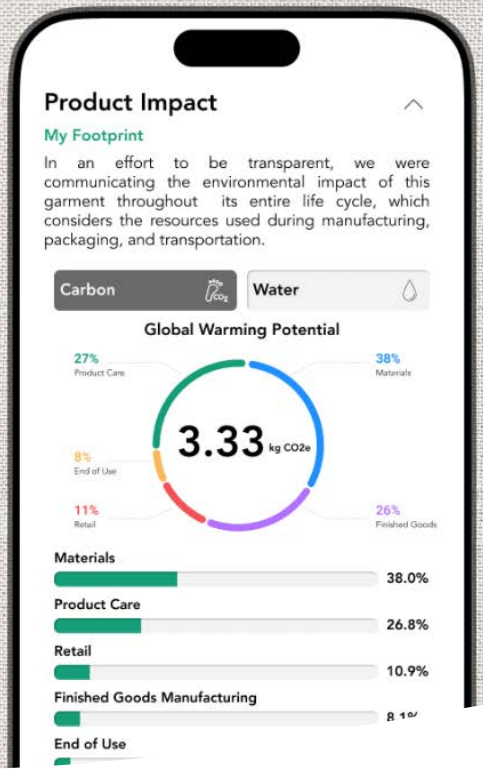
Everything's connected with ease

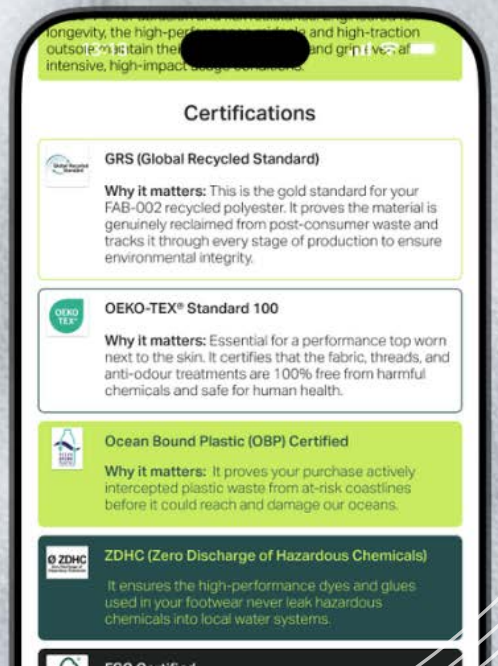
Our solution is designed to take the pain out of DPP creation:

- Build your passport from a simple data upload or utilise the full platform
- Connect seamlessly with Enterprise Resource Planning (ERP), Product Data Management (PDM), Product Information Management (PIM), Content Management System (CMS) and supplier systems
- Manage product data, documents and media in one place
- Automate and standardise your processes

All data flows into one central, structured Digital Product Passport—ready to use, share and scale.







Built for compliance but designed to go beyond minimum requirements

Our DPP solution is designed to meet EU requirements—but it doesn't stop there.

It enables you to capture and showcase:

- Product identity, materials and specifications
- Supply chain and factory information
- Sustainability metrics (CO_2, water usage, impact data)
- Certifications and testing data
- Care instructions and product lifecycle guidance
- Circularity insights including repair, resale and recycling

This is compliance—but elevated into a powerful brand experience.

From a label to a digital experience

A DPP can be accessed via QR code or digital link, allowing customers to explore:

- The full product journey
- Sustainability credentials
- Care, repair and reuse guidance
- Brand storytelling and content

This transforms your product into an interactive digital experience, building trust and engagement at every touchpoint.



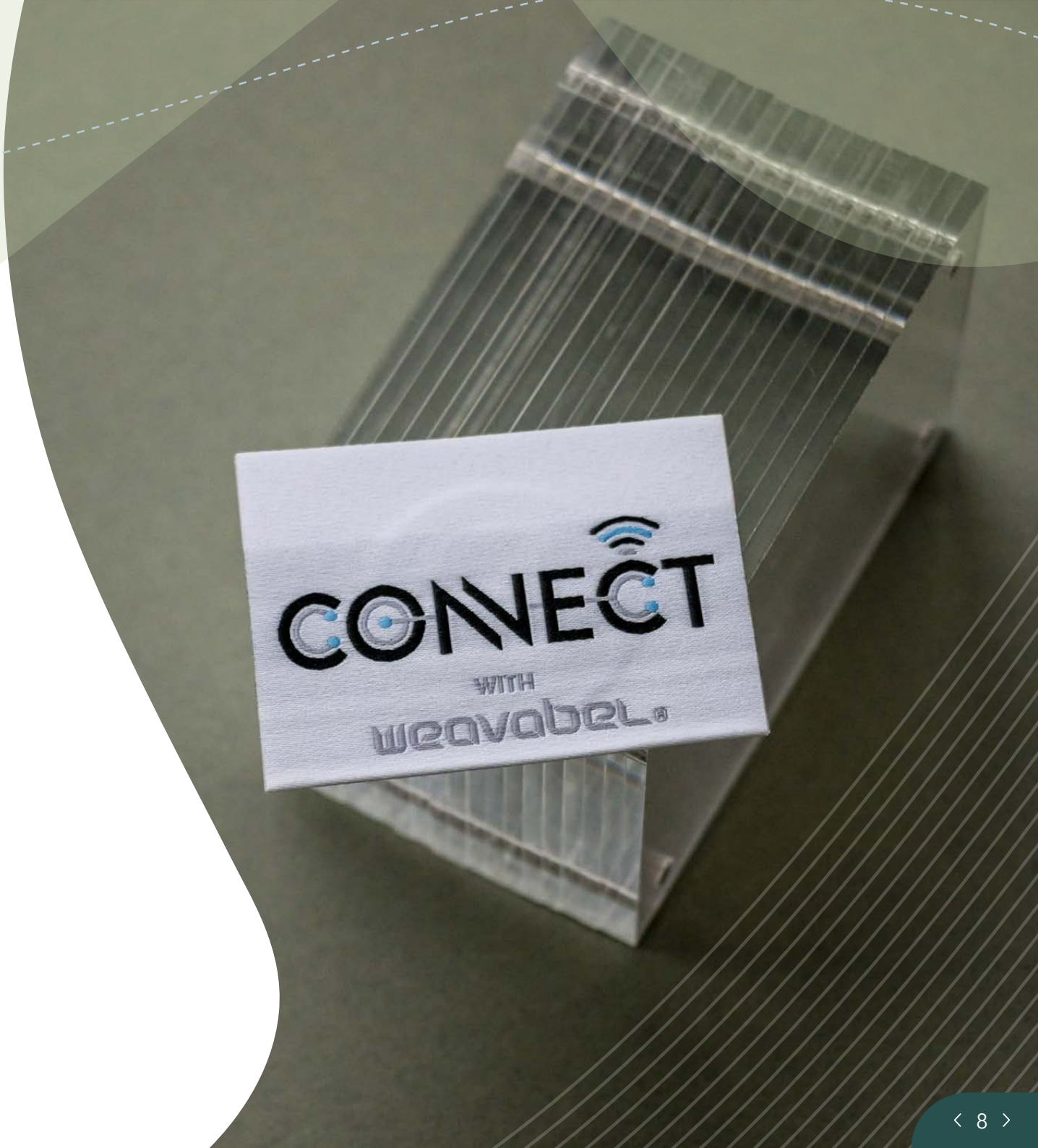


Secure data hosting accessible for the full life of the product

Every Digital Product Passport is hosted on a secure, independent domain, ensuring:

- Long-term accessibility
- Data integrity and security
- Reliable customer and stakeholder access

Your product data doesn't just exist—it's protected and future-proofed.





Measure, improve and communicate impact

Through our integrated solution, you can include product-level impact assessments powered by trusted Life Cycle Assessment (LCA) providers.

This allows you to:

- Quantify environmental impact
- Identify opportunities to improve
- Share credible, data-backed sustainability claims

No guesswork—just measurable, meaningful progress.

Flexible, customisable and scalable

Every brand is different.

That's why our DPP solution is fully customisable to:

- Match your branding and tone
- Align with your product categories
- Integrate with your existing systems
- Scale as your business grows

From simple implementations to advanced data ecosystems—the system is adapted for your brand.



How it works

A streamlined approach to DPP.

1. Collect product and supply chain data
2. Connect systems and suppliers
3. Structure information in the platform
4. Generate your Digital Product Passport
5. Share via QR codes or digital touchpoints

Simple, structured, and ready for rollout.





An overview

Input

Platform ERP/PDM
Product data
Supplier data
Factory data
Customer data
Media files

The platform

Digital details
Bill of materials
Purchase orders
Costings
Testing
Care/user instructions
Sampling
Specifications
Design details

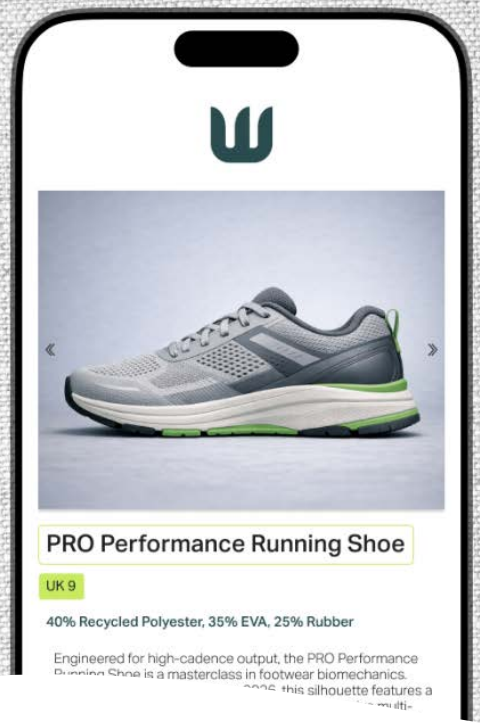
Output

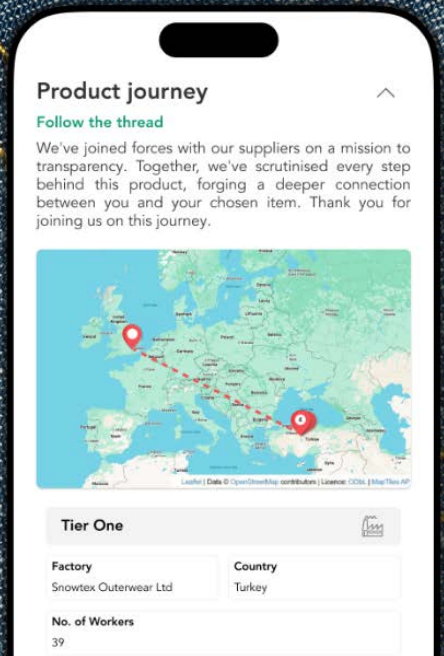
Tech pack/product reports
Ecommerce, PIM, DAM systems
Content Management System (CMS)
Supplier portals
ERP/PDM systems



Product information

- Composition of materials
- Marketing copy
- Overview of product



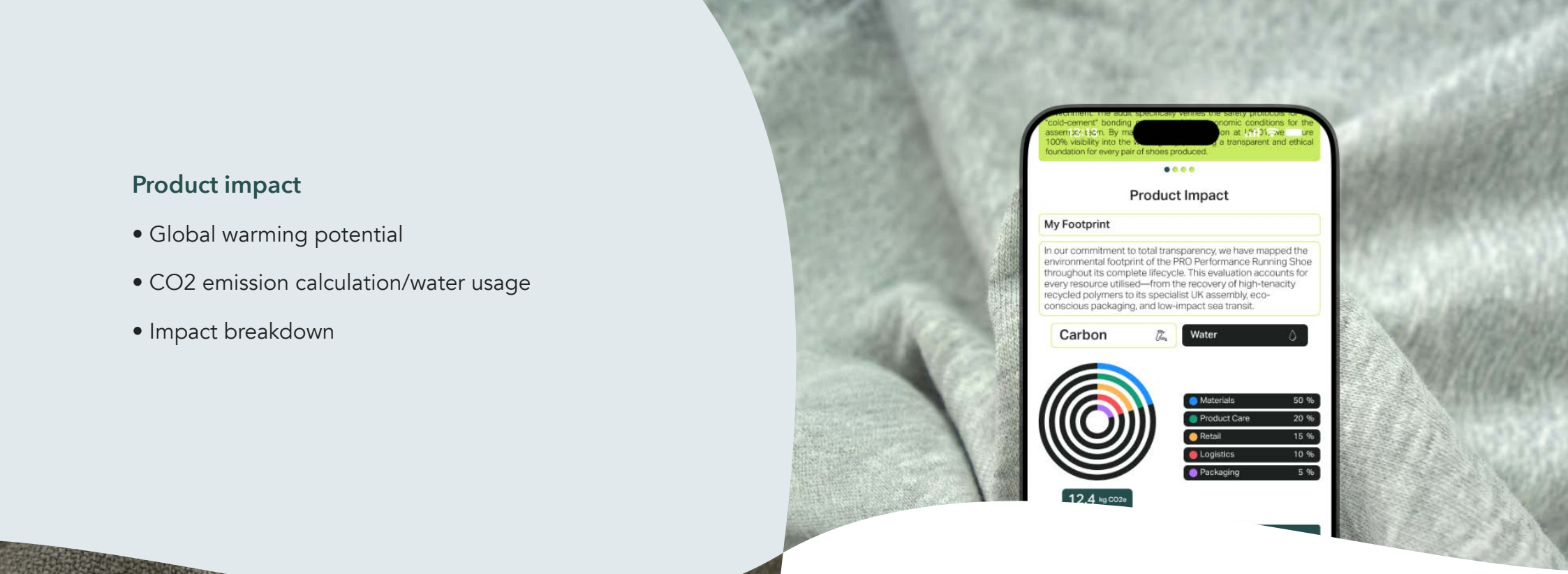


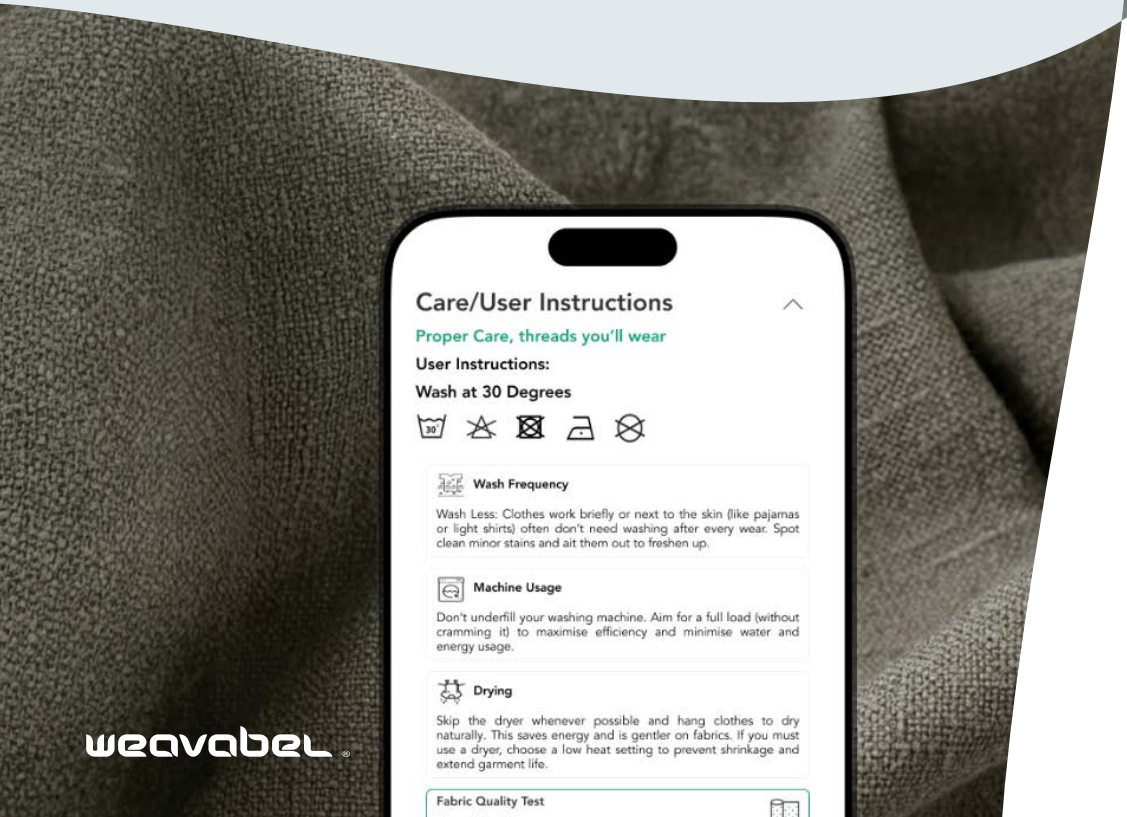
Product journey

- Product journey map
- Deforestation check
- Factory details
- Ethical audits

Product impact

- Global warming potential
- CO2 emission calculation/water usage
- Impact breakdown



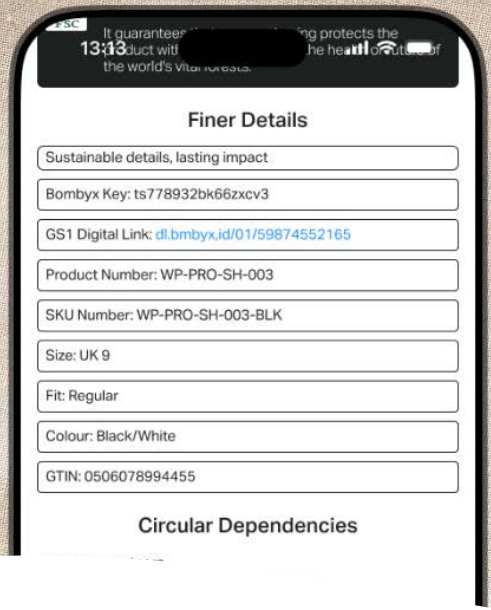


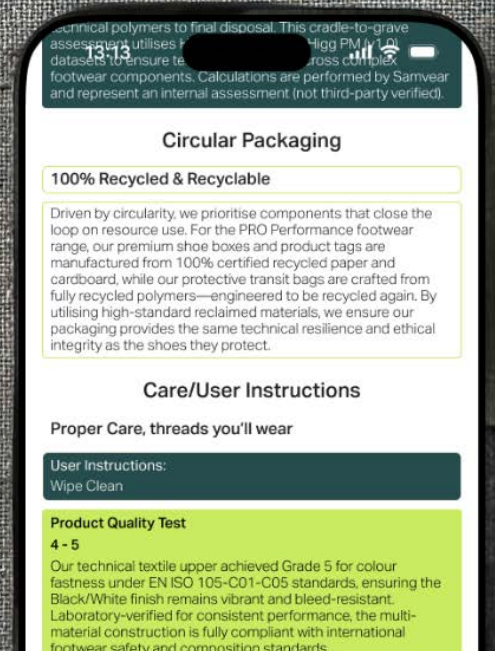
Care/user instructions

- User instructions
- Care instructions
- Material quality tests
- Product quality tests
- Certifications

Finer details

- GS1 digital link
- Product number
- SKU number
- Size, length, colour
- GTN





Circular dependencies

- Repair and alterations
- Rental partners
- Pre-loved partners
- Linked to your store

Get ready

The shift to Digital Product Passports is already underway. Start now to:

- Stay ahead of regulation
- Strengthen your data foundations
- Unlock new value from your products





Your product-focused partner

We don't just provide labels—we connect your physical product to digital data.

- Industry expertise in trims, packaging and product data
- Proven experience in traceability and compliance
- A trusted partner to guide your DPP journey
- Access to best-in-class technology

Your product data doesn't just exist—it's protected and future-proofed.

We look forward to connecting with you

Speak to our experienced team today to find out more about our DPP solutions.

Get in touch

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